

## PHARMACOECONOMICS SEMINAR - II

## Organized by the ISPOR Jordan Chapter Open to all ISPOR Jordan Chapter members

**Time:** Saturday 14<sup>th</sup> of July, 2012

**Venue:** Jordan Pharmaceutical Association – Shmeisani – Amman

**Speaker:** Dr Ibrahim Alabbadi, PhD, MBA, President, ISPOR Jordan Chapter, Associate Professor of PharmacoEconomics and Pharmaceutical Marketing, Faculty of Pharmacy and Deputy General Manager for Administrative Affairs, Jordan University Hospital, University of Jordan, Amman, Jordan

## Agenda

2:00PM - 3:30 PM New Pharmaceutical Pricing Instructions in Jordan

3:30 PM - 4:00 PM Break

4:00 PM – 5:00 PM Cost-Effectiveness Submission as a New Requirement by

**JFDA** 

5:00 PM - 5:30 PM Example

5:30 PM – 6:00 PM Break

6:00 PM - 7:30 PM PharmacoEconomics Modeling- Basic Concepts