



ISPOR Jordan Regional Chapter Annual Report 2011

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research
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PREPARED BY:

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Background:

The ISPOR Jordan Regional Chapter was approved in May 2008. The chapter has 36 members.

The current leadership of the ISPOR Jordan Regional Chapter is comprised of the following:

President

Ibrahim Alabbadi, MBA, PhD

Associate Professor, Faculty of Pharmacy
University of Jordan
Amman, Jordan

Vice-President

Mohammad Abo Naja

Nobles Drug Store
Amman, Jordan

Secretary

Abeer Rabaya

Pharmacoeconomist
King Hussein Cancer Centre
Amman, Jordan

Treasurer

Mohammad Qandil

Jordan Pharmaceutical Association

Amman, Jordan

For more information on the ISPOR Jordan Regional Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/regional_chapters/“Jordan”/index.asp.

Enclosure: ISPOR Jordan Regional Chapter Annual Report 2011

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Activities/ Accomplishments	Summary Increasing awareness of pharmacoeconomics and cost-effectiveness among health care professionals continued successfully in Jordan during 2011, for example 2 new pharmacy schools in 2 governmental universities in Jordan will be established taking into consideration a business track specialization for undergraduates i.e. pharmacoeconomics, pharmaceutical marketing and management will be essential modules.
Scientific / Educational Activities	<p>Chapter President conducted/performed the following activities focused on increasing awareness about pharmacoeconomics, cost-effectiveness and outcomes research in Jordan:</p> <ul style="list-style-type: none"> ➤ Trainer, Astra Zeneca-Jordan: PHARMACOECONOMICS: basic concepts & applications, Marriot Hotel-Dead Sea-Jan 9, 2011 ➤ Trainer, Jordan Food and Drug Administration: PHARMACOECONOMICS: concepts & applications. Amman-March 21-23, 2011 ➤ Speaker: Cost-effectiveness of Biosimilars; The first MENA Biosimilars Conference (JAPM-JFDA-USAID)-June 27-28, 2011, Marriot Hotel, Amman - Jordan ➤ Speaker: PharmacoEconomics; 6th Scientific Professional Pharmaceutical Day-Irbid branch-Jordan Pharmaceutical Association-Irbid, July 22, 2011
Policy-Related Activities	<ul style="list-style-type: none"> - 3rd International Conference on Improving Use of Medicine (ICIUM) ISPOR-Jordan president participation (8 abstracts were submitted). - A steering committee for reducing high pharmaceutical expenditure in Jordanian Ministry of Health was formed by His Excellency the Minister of Health in collaboration with JPA, JFDA, Jordan Higher Health Council, ISPOR-Jordan, World Bank and WHO . - Generic substitution and perception of teaching in pharmacy schools in Jordan will be studied by the research team.
Conferences and/or Chapter Meetings	<p>Six formal meetings were held in the Jordanian Pharmaceutical Association (JPA) for Chapter executive committee; the following main topics were discussed:</p> <ul style="list-style-type: none"> - Chapter contacts with some Arabic countries (Lebanon, United Arab Emirates, Lebya, Qatar, Egypt and Saudi Arabia) in order to establish their own local chapters, and how we can support their efforts in this regard. - Establishing a scientific research team from Chapter members (mainly

	<p>from academia) in collaboration with pharmaceutical industry.</p> <ul style="list-style-type: none">- ISPOR Book of Terms translation to Arabic language.- 14 Chapter members participated in ISPOR 14th European Congress, Madrid, Spain, November 2011.- ISPOR Jordan Chapter held its 1st conference.- Corporate Social Responsibility ISPOR Jordan Chapter team was created.- Private hospitals' pharmacists' pharmacoeconomics training.
Membership Development	<p>By the end of last year, number of Chapter members increased to 36 and more multinational pharmaceutical companies were represented.</p>

Upcoming Activities for ISPOR Jordan Regional Chapter 2012

Date	Activities
February	Organization of annual kick off meeting to promote our activities among several sectors associated with our topic.
TBD	Development of a promotional strategy within other local societies working on pharmacoeconomics and outcomes research.
TBD	Bimonthly Chapter meetings.
June	Comment on health economics publications/guidelines <ul style="list-style-type: none">- ISPOR 17th Annual International Meeting in Washington, DC will be a target for ISPOR Arabic Network as well as ISPOR Jordan Chapter to participate.
October	<ul style="list-style-type: none">- ISPOR Jordan Chapter will organize its 1st conference during the 12th Pharmacy Faculties Scientific Conference in Amman.
TBD	In collaboration with AstraZeneca Corporate Social Responsibility and ISPOR Jordan Chapter, a PharmaMore project was approved, an activity towards helping local civil society pharmacists in improving and updating their knowledge via continuing education.