



## ISPOR Jordan Chapter Annual Report 2010

TO:

Board of Directors  
International Society for Pharmacoeconomics and Outcomes Research  
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PREPARED BY:

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### **Background:**

The Jordan Chapter was approved in May 2008. The Chapter has 29 members.

The current leadership of the Jordan Chapter is comprised of the following:

- President**                      **Ibrahim Alabbadi, PhD, MBA, BPharm**  
Assistant Professor-Assistant Dean for Training Affairs- Faculty of Pharmacy  
Scientific Research Documentation Office Director, University of Jordan  
Amman, Jordan
- Vice-President**              **Mohammad Abo Naja, BPharm**  
General Manager  
Nobles Drug Store, Amman, Jordan
- Secretary General**        **Abeer Ahmad Al- Rabayah**  
Projects Unit Manager  
Jordanian Pharmaceutical Manufacturing Company  
Amman, Jordan

For more information on the Jordan Chapter, please visit the ISPOR Regional Chapter website at  
[http://www.ispor.org/regional\\_chapters/Jordan/index.asp](http://www.ispor.org/regional_chapters/Jordan/index.asp)

Enclosure: ISPOR Jordan Chapter Annual Report 2010

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Activities/ Accomplishments	Summary
<b>Scientific / Educational Activities</b>	<ul style="list-style-type: none"> <li>● Increased awareness of pharmacoeconomics and cost-effectiveness among health care professionals from different sectors in Jordan was achieved. A formal meeting in cooperation with the Jordanian Pharmaceutical Association (JPA) was held, during which ISPOR-Jordan president presented the main objectives of ISPOR-Jordan and discussed the importance of teaching pharmacoeconomics with the support from pharmacists in Jordan and Palestine.</li> <li>● Training on Pharmacoeconomics: Concepts and Applications; Feb 23, 2010-Kempinski Hotel Amman; training workshop for the pharmaceutical industry and generics importers in Jordan.</li> <li>● Piloting a Hypertension Guideline in Jordan; The 6<sup>th</sup> Palestinian Pharmaceutical &amp; 2<sup>nd</sup> Clinical Pharmacy Conference-Beitlahem-Palestine, April 8, 2010.</li> <li>● Basic Concepts of Pharmacoeconomics Evaluations; PEs: Theory and Application workshop; 5<sup>TH</sup> Royal Medical Services International Conference- May 3<sup>rd</sup> 2010-Dead Sea-Jordan; Prof. Michael Drummond was the guest speaker during one day workshop on pharmacoeconomics.</li> <li>● Representing Jordan in MeTA Global Health Forum, London, June 2010.</li> <li>● Speaking on PEs Awareness and Application in IPD Disease Burden; Beirut, Lebanon, July 30, 2010, Wyeth; training for Iraqi paediatricians.</li> <li>● Speaking on ISPOR-Jordan experience in introducing PEs and its applications; Eastern Mediterranean Pharmaceutical Symposium, July 13, 2010, Amman, Jordan; International Pharmaceutical Students Federation.</li> <li>● Training for Novartis-Jordan: Pharmacoeconomics: Basic Concepts &amp; Applications, Sheraton Hotel, Amman, August 3, 2010.</li> <li>● Presenting on: Guideline for the Management of Newly Diagnosed Uncomplicated Hypertension in Jordanian Primary Care, Technical Overview, Dissemination of the Newly Developed Standard Treatment Guidelines of Essential Hypertension Workshop for Ministry of Health physicians, Landmark Hotel, Amman, Jordan, Sept 27, 2010.</li> <li>● Speaking on: The Impact of Rational Drug Use on Drug Counterfeiting; The Pharmaceutical Sciences 9th Scientific</li> </ul>

	<p>Seminar, Libyan Society for Pharmaceutical Sciences, Tripoli-Libya, Oct 14, 2010.</p> <ul style="list-style-type: none"> <li>• Presenting on: Over the Counter Drugs Price Regulation in Jordan: The Case of Paracetamol, Jordanian 3<sup>rd</sup> International Pharmaceutical Conference, Al-Zaytoonah Private University of Jordan, October 21, 2010, Amman, Jordan.</li> </ul>
<b>Policy - Related Activities</b>	<ul style="list-style-type: none"> <li>• Presenting before the Jordanian Advisory Committee for Rational Drug Use, chaired by the Jordan's Minister of Health: Evidence Based Decision Making for the Rational Drug List.</li> <li>• Presenting among the Jordanian national drug policy reviewing team; Group 1: Drug Selection, Procurement and Supply, Le Royal, Amman, Jordan, Sept 14 &amp; 16, 2010.</li> <li>• Health Technology Assessment steering committee was formed by His Excellency the Minister of Health; collaboration between Jordan Higher Health Council, ISPOR-Jordan and WHO. The committee included 3 ISPOR-Jordan members.</li> </ul>
<b>Conferences and/or Chapter Meetings</b>	<ul style="list-style-type: none"> <li>• Reached out and networked with Arabic countries, such as Lebanon, United Arab Emirates, Libya, Qatar, Egypt and Saudi Arabia, in order to establish new local chapters and develop ISPOR Arabic Network, an initiative which was discussed during the ISPOR 13<sup>th</sup> Annual European Congress in Prague, November 2010.</li> <li>• 4 ISPOR-Jordan members attended the ISPOR 13<sup>th</sup> Annual European Congress in Prague, November 2010: 2 abstracts were accepted and presented by the ISPOR-Jordan president.</li> </ul>
<b>Membership Development</b>	<p>There were 12 new members, who represent various sectors in Jordan.</p>
<b>Other</b>	<ul style="list-style-type: none"> <li>• Dr. Ibrahim Al-Abbadi; the President of ISPOR Jordan was reappointed as a member of the Pharmaceutical Pricing Committee – Jordan Food and Drug Administration.</li> <li>• A research team was formed within ISPOR-Jordan, including experts from academia and pharmaceutical industry in Jordan: this team will begin research activities in 2011 to bridge gap in pharmaceutical business.</li> </ul>

## Upcoming Activities for ISPOR Jordan Chapter 2011

<b>Date</b>	<b>Activities</b>
<b>Ongoing</b>	<ul style="list-style-type: none"> <li>• Continue to increase awareness of pharmacoeconomics and cost-effectiveness among health professionals in Jordan.</li> <li>• Preparations for the Jordan Food and Drug Administration training including 70 pharmacists.</li> <li>• Contacting post graduate students from University of Jordan, who are pharmacists and study in MBA program, in order to introduce a new course on pharmacoeconomics; the expected outcome is to encourage students to pursue PhD studies in pharmacoeconomics and marketing.</li> </ul>
<b>March</b>	<ul style="list-style-type: none"> <li>• Preparations for 2 day training workshops for 200 Libyan pharmacists from Tripoli on Fundamental Concepts of Pharmacoeconomics, Evidence Based Pharmacotherapy, and Costing Methodology in Pharmacoeconomics; the panelists will include: ISPOR-Jordan President, Dr. Ibrahim Alabbadi, ISPOR-Turkey President, Prof. Tulunay, and ISPOR-Malaysia President, Prof. Juneid.</li> </ul>
<b>10-14 April</b>	<ul style="list-style-type: none"> <li>• Seven abstracts were submitted by Dr. Alabbadi ISPOR-Jordan President, for the 3rd International Conference for Improving Use of Medicines (ICIUM-2011-Harvard and WHO) in Egypt: 3 abstracts were currently accepted.</li> </ul>