



## ISPOR Ecuador Regional Chapter Annual Report 2014

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research

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### **Background:**

The ISPOR Ecuador Regional Chapter was approved in July 2011. The Chapter has 25 active members. The current leadership of the ISPOR Ecuador Regional Chapter is comprised of the following:

#### **President**

**Rodrigo Henríquez, MD PhDc**

Universidad de Las Américas

Quito, Ecuador

#### **President-Elect**

**Carlos Durán, MD PhDc**

Yachay E.P.

Quito, Ecuador

#### **Past President**

**Patricia Unamuno, QF MSc**

Merck Group

Quito, Ecuador

#### **Secretary/Treasurer**

**Betzabé Tello, MD Mag**

Pontificia Universidad Católica del Ecuador

Quito, Ecuador

#### **Director**

**Ruth Lucio, Econ MSc**

Sur-Este Efectclin Cia. Ltda.

Quito, Ecuador

For more information on the ISPOR Ecuador Regional Chapter, please visit the ISPOR Regional Chapter website at: <http://www.ispor.org/RegionalChapters/Chapter/Ecuador>

Enclosure: ISPOR Ecuador Regional Chapter Annual Report 2014

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<b>Activities / Accomplishments</b>	
<b>Scientific / Educational Activities</b>	
<b>Policy-Related Activities</b>	<ul style="list-style-type: none"> <li>• Several members of the local chapter are involved in the development of clinical practice guidelines, and HTA reports.</li> </ul>
<b>Conferences and/or Chapter Meetings</b>	<ul style="list-style-type: none"> <li>• November 28, 2014. One-day symposium about “The role of HTA in prioritization and financing of medicines in Ecuador”. International speakers: Manuel Espinosa (Chile) and Joan Rovira (Spain), exchange knowledge and experiences with local experts and representatives from academia, government, and public and private organizations. The event was financed through an unrestricted educational grant from Abbott Laboratories in Ecuador, with the academic sponsorship from Universidad de Las Americas, and ISPOR local chapter.</li> </ul>
<b>Membership Development</b>	<ul style="list-style-type: none"> <li>• One of the main problems for the development of the local chapter in Ecuador is the perception that it is an institution that depends on the pharmaceutical industry. We must remember that the Ecuadorian chapter was mainly funded by industry representatives, which prevented government officials and academia to join.</li> <li>• The organization of the academic events, without industry advertising, and the designation of a directive without industry representatives pretend to improve the chapter image.</li> </ul>
<b>Other</b>	<ul style="list-style-type: none"> <li>• Implementation and maintenance of the Chapter website <a href="http://www.isporecuador.org">http://www.isporecuador.org</a></li> <li>• Implementation of a Twitter account @ISPOREcuador</li> </ul>

## Upcoming Activities for ISPOR Ecuador Regional Chapter 2015

<b>Date</b>	<b>Activities</b>
Jan-Mar 2015	<ul style="list-style-type: none"><li>• Revision of the legal status of the local chapter. The figure of limited company will be changed into scientific society, to improve membership development and relationships with government and academia.</li><li>• Development of a strategic communication plan for the local chapter.</li></ul>
Sep 2015	<ul style="list-style-type: none"><li>• Latin American Conference.</li></ul>