



Colombia Chapter Annual Report 2010

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research
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PREPARED BY:

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Background:

The Colombia Chapter was approved in July 2007. The chapter has 220 members.

The current leadership of the Colombia Chapter is comprised of the following:

President	Santiago Herrán Diazgranados, MD, MSc CEO, RANDOM Foundation Bogotá, Colombia
Vice President	Heidy Cáceres, MD, MSc Outcomes Research Manager, Pfizer Laboratories Bogotá, Colombia
Secretary	Jorge Díaz, MSc Professor of Pharmacology and Pharmacoeconomics National University of Colombia
Treasurer	Rodrigo Alfonso, MSc Economist, Javeriana University of Colombia Bogotá, Colombia

For more information on the Colombia Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/regional_chapters/Colombia/index.asp.

Enclosure: ISPOR "Regional" Chapter Annual Report 2010

ISPOR Colombia Chapter Annual Report 2010

Activities / Accomplishments	Summary
Scientific / Educational Activities	Several scientific and educational were held throughout the year: HE&OR Regional Workshop: “Basic Principles and Applications”; Modeling and TreeAge course; SPSS Economic Evaluations course; HE&OR Workshop: “Basic Principles and Applications”.
Policy-Related Activities	A meeting was held with the ISPOR Puerto Rico Chapter to provide orientation on policies. A Chapter business meeting was held while attending the ISPOR 15 th International Meeting. Met with the ISPOR Ecuador Chapter to provide orientation on policies.
Conferences and/or Chapter Meetings	The 1 st ISPOR-CO National Congress was held, “The Role of Economic Evaluations in the Reform of the Colombian General System of Health and Social Services”. The Chapter also presented the lecture “Outcomes Research and Comparative Effectiveness Research Issues”.
Membership Development	
Other	The Chapter participated in the “1 st International Course-Workshop on Pharmacoeconomics” as well as in “HTA Impact in Assigning Health Resources: International, Regional and Local Perspectives”. A workshop organized by the Pharmacy Department of the National University of Colombia Science Department titled “Applied Econometrics in Drug Health Evaluation” was sponsored by the Chapter. The Chapter presented an overview of its activities during at the ISPOR 15 th International Meeting in Atlanta, GA, during the Board of Directors meeting.

Upcoming Activities for ISPOR Colombia Chapter 2011

Date	Activities
March	General assembly meeting.
April, June, August, October	ISPOR Colombia seminars.
November	II Pharmacoeconomic Course-Workshop in Colombia.
July 2012	II ISPOR Colombia National Conference.