



## Colombia Local Chapter Annual Report

**2007**

**TO:**

Board of Directors  
International Society for  
Pharmacoeconomics and Outcomes Research  
3100 Princeton Pike, Suite 3E  
Lawrenceville, NJ 08648 USA

**PREPARED BY**

Walter Toro MD, PhD  
HEOR & Market Access Manager  
Bayer Schering Pharma  
Calle 23 n° 3-19, Ofic. 301  
Universidad "Jorge Tadeo Lozano"  
Bogotá – Colombia  
Tel: 2427030, ext 3680

Email: [walter.toro.wt@bayer-ag.de](mailto:walter.toro.wt@bayer-ag.de), [ISPOR.CO@gmail.com](mailto:ISPOR.CO@gmail.com)

**Background:**

The Colombia Local Chapter was accepted on July 20, 2007. The chapter has 65 members.

The current Executive Board of the Colombia Local Chapter is:

<b>President</b>	<b>Walter Ramiro Toro Jimenez MD, PhD</b> Manager, Institutional Administration, Bayer Schering Pharma & Professor, University of Bogotá "Jorge Tadeo Lozano", University of Santo Tomás de Aquino, Bogotá
<b>Vice President</b>	<b>Liz Garavito Ing, MSc</b> Researcher & Industrial Engineer, CENDEX, University Javeriana
<b>Secretary</b>	<b>Andrés Monroy MD</b> Resident, Public Health, Catholic University
<b>Treasurer</b>	<b>Santiago Herrán Diazgranados MD</b> Central Hospital Posta

For more information on the Colombia Local Chapter, please visit ISPOR Local Chapter website at [http://www.ispor.org/local\\_chapters/Colombia/index.asp](http://www.ispor.org/local_chapters/Colombia/index.asp) or <http://ISPOR.CO.googlepages.com>

Enclosure: ISPOR Colombia Local Chapter Annual Report 2007

**ISPOR Colombia Local Chapter Annual Report**  
**(International Society for Pharmacoeconomics and Outcomes Research – Colombia)**

<b>Dates</b>	<b>Agenda/Meeting</b>	<b>Speaker/Moderator/ Resource</b>
September 9, 10 & 11	Attended the ISPOR 1 <sup>st</sup> Latin America Conference in Cartagena, Colombia and had active participation in the Latin American Consortium. About 300 people attended the conference. ISPOR-CO participated in short courses, a plenary session, and a symposium. At the conference ISPOR-CO pre-registered 33 members to the chapter.	ISPOR Colombia Local Chapter
September	Held a conference entitled “The Impact of Economic Evaluation on the Appropriate Use of Health Technology and Medicine” during an event organized by the National Academy of Medicine in Bogotá.	Walter Toro
October	ISPOR-CO launched their own web page with links on Health Economics, Cost-effectiveness Analysis and Pharmacoeconomics.	ISPOR Colombia Local Chapter
October	Three members of ISPOR-CO worked on publications entitled “Key Aspects of the Health Care Policy which Affects Decision-Making Based on Economic Evaluation Criteria in Colombia” and “Doctors Should Know What Is Pharmacoeconomics” in an issue from “Medical Field”.	Walter Toro Liz Garavito Rafael Alfonso
November 22-23	Sponsored the 2 <sup>nd</sup> Congress for Health Economics in Bogotá where two executive board members presented on various topics of pharmacoeconomics.	ISPOR Colombia Local Chapter
December 5	Held an Academic Inaugural Conference in Bogotá with two topic sessions 1) Pharmacoeconomics in Practice and 2) Regulating the Prices of Medicine. Nationally and internationally known conference speakers participated and there were 105 attendees.	ISPOR Colombia Local Chapter
December 6	ISPOR-CO and the University of Bogotá “Jorge Tadeo Lozano (UJTL)” signed a Collaboration Agreement with the objective of collaborating together on mutually interesting topics in the Investigation of Pharmacoeconomics.	ISPOR Colombia Local Chapter UJTL

**Upcoming Activities for ISPOR Colombia Local Chapter 2008**

(International Society for Pharmacoeconomics and Outcomes Research – Colombia)

**Tentative Agenda**

<b>Date</b>	<b>Agenda</b>
Tentative 2008	Hold another academic conference. Have 100 members registered with ISPOR-CO.

ADDENDUM

**ISPOR 1st Latin America Conference  
Cartagena de Indias ~ 9, 10, & 11 September 2007**



**Chapter Presentations at the  
ISPOR 1st Latin America Conference**

**Pharmacoeconomics Forum at  
the National Academy of  
Medicine**

Academia Nacional de Medicina.  
Bogotá, September 2007

**Chapter Participation - 2nd Colombian  
Congress on Health Economics**

LOCAL CHAPTER INAUGURAL CONFERENCE BROCHURE:

“CONTRIBUTIONS OF HEALTH TECHNOLOGY, ECONOMIC EVALUATIONS, & MEDICINE”

DEC. 5, 2007  
BOGOTA, COLOMBIA

Jornada Académica Inaugural

INAUGURACIÓN DEL EVENTO (a cargo de la UTEL y de ISPOR-CO).

BLOQUE TEMÁTICO N°1. CONTRIBUCIONES DE LA EVALUACIÓN ECONÓMICA DE TECNOLOGÍA SANITARIA Y MEDICAMENTOS (FARMACOECONOMÍA).

- Coffee Break

BLOQUE TEMÁTICO N°2. PERSPECTIVAS FRENTE A LA NUEVA POLÍTICA DE REGULACIÓN DE PRECIOS DE MEDICAMENTOS EN COLOMBIA.

- Entrega de certificados de asistencia

Fecha: miércoles 05 de diciembre de 2007.  
Hora: 07:30am a 12:30pm  
Lugar: Universidad de Bogotá "Jorge Tadeo Lozano", Auditorio "Ternuncio", segundo piso del edificio de la Biblioteca (Calle 22 a Cra. 45).

\* La asistencia a la jornada no tiene ningún costo, pero requiere inscripción previa al mail [ISPOR.CO@gmail.com](mailto:ISPOR.CO@gmail.com)

<http://ISPOR.CO.googlepages.com>

**Colombia Local Chapter Home Page  
(<http://isor.co.googlepages.com>)**