



**ISPOR Central America and the Caribbean Chapter
Annual Report 2014**

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research
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PREPARED BY:

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Background:

The ISPOR America Central and the Caribbean (CAC) Chapter was approved in July 2011. The Chapter has 204 members. The current leadership of the ISPOR CAC Chapter is comprised of the following:

President

Manfred A. Lutz, MD

HEOR Manager Caribbean Region, MSD

San Jose, Costa Rica

President-Elect

Marcel Penna, MD

Saint Thomas Hospital

Panamá City, Panamá

Secretary/Treasurer

Lourdes Dueñas de Chicas, MD

Benjamin Bloom Hospita

San Salvador, El Salvador

For more information on the ISPOR CAC Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/regional_chapters/CentralAmerica-Caribbean/index.asp.

Enclosure: ISPOR CAC Chapter Annual Report 2013

ISPOR CAC Chapter Annual Report 2014

Activities / Accomplishments	Summary																			
Scientific / Educational Activities	<p>Educational activities geared towards decision makers and physicians of the region continued to be the main focus of the chapter during 2014.</p> <p>The following is the list of activities for 2014:</p> <table border="1" data-bbox="408 573 1386 1120"> <thead> <tr> <th data-bbox="408 573 612 613">Date</th> <th data-bbox="617 573 879 613">Location</th> <th data-bbox="884 573 1131 613">Audience</th> <th data-bbox="1136 573 1386 613">Activity</th> </tr> </thead> <tbody> <tr> <td data-bbox="408 620 612 864">August</td> <td data-bbox="617 620 879 864">Santiago, Dominican Republic</td> <td data-bbox="884 620 1131 864">PROMESE (Programa de Medicamentos Esenciales; belongs to the MoH)</td> <td data-bbox="1136 620 1386 864">Workshop about HEOR</td> </tr> <tr> <td data-bbox="408 871 612 987">March</td> <td data-bbox="617 871 879 987">Panama City, Panama</td> <td data-bbox="884 871 1131 987">Social Security</td> <td data-bbox="1136 871 1386 987">Conference about burden of diabetes</td> </tr> <tr> <td data-bbox="408 994 612 1120">April</td> <td data-bbox="617 994 879 1120">San Pedro Sula and Tegucigalpa, Honduras</td> <td data-bbox="884 994 1131 1120">Social Security</td> <td data-bbox="1136 994 1386 1120">Workshop about HEOR</td> </tr> </tbody> </table>				Date	Location	Audience	Activity	August	Santiago, Dominican Republic	PROMESE (Programa de Medicamentos Esenciales; belongs to the MoH)	Workshop about HEOR	March	Panama City, Panama	Social Security	Conference about burden of diabetes	April	San Pedro Sula and Tegucigalpa, Honduras	Social Security	Workshop about HEOR
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Policy-Related Activities	None																			
Membership Development	More than 90% of members belong to health institutions. Less than 10% belongs to the industry.																			
Other	<p>It is important to mention that, thanks to the CAC Chapter, in this region the image of ISPOR is very high. Decision makers see ISPOR as the best institution for pharmacoconomics in the world and they don't associate it to the industry, as it happens in other countries.</p> <p>We are starting to see more involvement and interest from the industry (local), which will strengthen and improve the Chapter. We have talked with some of them and we started to build a plan for 2015</p> <p>We will have a new board.</p>																			

Upcoming Activities for ISPOR CAC Chapter 2015

Date	Activities
March-April	Selection of the new board for the Chapter
May	Execution of the new communication and dissemination plan of HEOR information to the members
May	Creating of CAC Chapter facebook and linkedin page
August	1 st discussion forum of decision makers of the CAC
September	Meeting of attending members at ISPOR LA Meeting