



## **ISPOR Central America and the Caribbean Chapter Annual Report 2012**

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research  
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PREPARED BY:

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### **Background:**

The ISPOR America Central and the Caribbean (CAC) Chapter was approved in July 2011. The Chapter has 204 members. The current leadership of the ISPOR CAC Chapter is comprised of the following:

<b>President</b>	<b>Manfred A. Lutz, MD</b> Pfizer Central America and the Caribbean San Jose, Costa Rica
<b>President-Elect</b>	<b>Marcel Penna, MD</b> Saint Thomas Hospital Panama City, Panamá
<b>Secretary/Treasurer</b>	<b>Lourdes Dueñas de Chicas, MD</b> Benjamin Bloom Hospital San Salvador, El Salvador

For more information on the ISPOR CAC Chapter, please visit the ISPOR Regional Chapter website at [http://www.ispor.org/regional\\_chapters/CentralAmerica-Caribbean/index.asp](http://www.ispor.org/regional_chapters/CentralAmerica-Caribbean/index.asp).

Enclosure: ISPOR CAC Chapter Annual Report 2012

## ISPOR CAC Chapter Annual Report 2012

Activities / Accomplishments	Summary
<b>Scientific / Educational Activities</b>	<p>Educational activities to decision-makers and physicians in the region continued to be the main focus of the Chapter during 2012.</p> <ul style="list-style-type: none"> <li> <p>January 19, 2012</p> <p>Conference on the basic concepts of HEOR, Santo Domingo, Dominican Republic. Audience: Public and private insurance, Ministry of Health and Social Security authorities</p> </li> <li> <p>March 27, 2012</p> <p>Presentation of a cost-effectiveness study on vaccines, Guatemala City, Guatemala. Audience: Social Security and Ministry of health authorities</p> </li> <li> <p>March 28, 2012</p> <p>Conference on the basic concepts of HEOR and presentation of a cost-effectiveness study on VAP, Panama City, Panama. Audience: Infectologists</p> <p>Conference on the basic concepts of HEOR. Audience: Social Security and Ministry of Health authorities</p> </li> <li> <p>April 22, 2012</p> <p>Conference on the basic concepts of HEOR and a presentation on a cost-effectiveness study on RA, San José, Costa Rica. Audience: Staff heads of St. John of God Hospital</p> </li> <li> <p>April 23, 2012</p> <p>Conference on the basic concepts of HEOR and a presentation on a cost-effectiveness study on RA, San José, Costa Rica. Audience: Staff heads of Mexico Hospital</p> </li> <li> <p>May 22, 2012</p> <p>Conference on the basic concepts of HEOR and a presentation on a cost-effectiveness study on RA, San Salvador, El Salvador. Audience: Social Security and Ministry of Health authorities</p> </li> <li> <p>August 16, 2012</p> <p>Conference on the basic concepts of HEOR and a presentation on a cost-effectiveness study on RA, San José, Costa Rica. Audience: Staff heads of St. John of God Hospital</p> </li> </ul>

	<ul style="list-style-type: none"> <li>• August 22, 2012 Conference on the basic concepts of HEOR and a presentation on a cost-effectiveness study on RA, San José, Costa Rica. Audience: Staff heads of the Mexico Hospital</li> <li>• August 28, 2012 Conference on the basic concepts of HEOR and a presentation on a cost-effectiveness study on RA, San José, Costa Rica. Audience: Staff heads of Calderon Hospital</li> <li>• August 29, 2012 Conference on the basic concepts of HEOR and a presentation on a cost-effectiveness study on RA, Alajuela, Costa Rica. Audience: Staff heads of St. Rafael Hospital</li> <li>• August 30, 2012 Conference on the basic concepts of HEOR and a presentation on a cost-effectiveness study on RA, San José, Costa Rica. Audience: Staff heads of the Children's Hospital</li> <li>• September 20, 2012 Conference on the basic concepts of HEOR and a presentation on a cost-effectiveness study on RA, Tegucigalpa, Honduras. Audience: Social Security and Ministry of Health authorities</li> </ul>
<b>Policy-Related Activities</b>	N/A
<b>Conferences and/or Chapter Meetings</b>	<ul style="list-style-type: none"> <li>• November 8-9, 2012 “1<sup>st</sup> ISPOR CAC Chapter Meeting”, San José, Costa Rica. Audience: We received over 70 people from 6 countries of this region, such as Panamá, Costa Rica, El Salvador, Honduras, Guatemala, and Dominican Republic. The audience consisted of pharmacists, physicians, decision makers and industry. The welcome speech was given by the Ministry of Health of Costa Rica.</li> </ul> <p>Comments: This was the first time that a meeting about HEOR was done in Central America. The meeting was very successful, we achieve the amount of audience wanted and we manage to receive people from 6 countries of the region. The quality of the speakers and their conferences was extraordinary. The audience left very satisfied with the meeting and they look forward for new meeting in the near future.</p> <ul style="list-style-type: none"> <li>• Other conferences as noted above in “Scientific/Educational Activities” section.</li> </ul>

<b>Membership Development</b>	<ul style="list-style-type: none"><li>• The Chapter has had success in increasing its members through the educational activities in which it has participated. Membership went up from 147 in 2011 to 204 in 2012.</li></ul> <p>Comments: More than 90% of members belong to health institutions. Less than 10% belongs to the pharmaceutical industry.</p>
<b>Other</b>	<ul style="list-style-type: none"><li>• It is important to mention that, thanks to the CAC Chapter, in this region the image of ISPOR is very high. Decision-makers see ISPOR as the best institution for Pharmacoeconomics in the world and they don't associate it with the pharmaceutical industry, as it happens in other countries.</li></ul>

### **Upcoming Activities for ISPOR CAC Chapter 2013**

<b>Date</b>	<b>Activities</b>
Jan 30	<ul style="list-style-type: none"><li>• Conference in Dominican Republic with decision-makers</li></ul>
July	<ul style="list-style-type: none"><li>• Conference in Costa Rica about HEOR</li></ul>
September	<ul style="list-style-type: none"><li>• Conference in Costa Rica about HEOR</li></ul>