



ISPOR Brazil Chapter Annual Report 2014

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research

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Background:

The ISPOR Brazil Chapter was approved in August 2012. The Chapter has 430 members. The current leadership of the ISPOR Brazil Chapter is comprised of the following:

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|------------------------|------------------------------------------------------------------------------------------|
| President | Gabriela Tannus Branco de Araújo, MSc Axia.Bio Consulting São Paulo, Brazil |
| President-Elect | Stephen Doral Stefani, MD UNIMED Porto Alegre-RS, Brazil |
| Past President | Stephen Doral Stefani, MD UNIMED Porto Alegre-RS, Brazil |
| Secretary | Claudio Tafla, MD Medical Management Board São Paulo, Brazil |
| Treasurer | Marcelo Nita, MD University of São Paulo/Abbott São Paulo, Brazil |

Director **Juliano Oliveira, MBA**
Avila College
Goiana, Brazil

Director **Marcelo Machado Fonseca, MD, MSc**
Federal University of São Paulo / Axia.Bio Consulting
São Paulo, Brazil

For more information on the ISPOR Brazil Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/regional_chapters/Brazil/index.asp.

Enclosure: ISPOR Brazil Chapter Annual Report 2014.

ISPOR Brazil Chapter Annual Report 2013

| Activities / Accomplishments | Summary |
|--------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Scientific / Educational Activities | <p>III Health Management Initiative Award</p> <p>EC-Web – Disseminated Continuing education in pharmacoeconomics on the internet via LinkedIn (19 debates and 428 members)</p> <p>Institutional support to the events of corporate partners (Abbott) with prior review and release to quote ISPOR`'s name.</p> |
| Policy-Related Activities | |
| | <p>First National Forum of Health Products in Brazil</p> <p>Date: August 7, 2014, Interlegis auditorium, Federal Senate in Brasilia - DF</p> <p>Participants: former Health Minister, José Gomes Temporão; Federal Representative, Izalci Lucas; Secretary for Science, Technology, and Strategic Raw Materials from the Ministry of Health, Carlos Augusto Gadelha; President of the Brazilian Alliance of the Health Innovation Industry (ABIIS), Carlos Eduardo Gouvêa; and also members from the National Health Surveillance Agency (ANVISA), Ministry of Health, Universities and national and international entities connected with the subject.</p> |

Audience: Approximately 280 were present and included government representatives, academia, pharmaceutical industry, students, and others. 77 Assemblies confirmed in Video Conferencing, video streaming, free access without password through the Federal Senate website.

Objective: Release of the book “Investigação de Desfechos de Dispositivos Diagnósticos e Terapêuticos” (Therapeutic and Diagnostic Device Outcomes Research).

Homage to book reviewers and other ISPOR contributor’s through awards presented by former health minister José Gomes Temporão and other important representatives of the healthcare industry. The Portuguese version has an extra chapter “Special session: Exclusive content of the Brazilian edition - Health products evaluation in Brazil from the viewpoint of the Ministry of Health” written by Clarice Petramale and Murilo Contó, official representatives of the Ministry of Health.

Support: ABIIS, ABRAIDI, Abimed, AdvaMed and CDBL and the support of ISPOR, Íntegra Brazil Agency and Interlegis.

5th ISPOR Brazil Conference

The Brazil chapter organized the 5th Brazilian Chapter ISPOR – BRAZIL Conference.

Date: December 3 and 4, 2014, Royal Tulip Hotel Brasilia - DF.

Subject: New Frontiers in HTA

Featured Speaker: Secretary for Science, Technology and Strategic Raw Materials from the Ministry of Health, Carlos Augusto Gadelha,

Participants: The Secretary for Science, Technology and Strategic Raw Materials from the Ministry of Health, Carlos Augusto Gadelha opened the event. Later we had two government themed plenary sessions that took stock of their results and drew the prospects for 2015. After that, representatives of ISPOR Brazil, academia, pharmaceutical industry, health care providers and of patients associations discussed on various topics.

Audience: Approximately 250 were present. Among those present there were representatives of government, academia pharmaceutical industry, health care providers, students and others.

Objective: Analysis and discussions on the current stage of the incorporation of new technologies in health process were performed, and the proposal of ISPOR Brazil was to discuss how the methods and processes could positively affect the evaluation process in 2015. In addition, the meeting also promoted the

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| | <p>encounter and relationship among the actors of the health system.</p> <p>Sponsors: Roche, Janssen, Johnson & Johnson, Takeda, BMS, Amgen, Sanofi and Abbvie</p> <p>Corporate Partners: Roche, Janssen, BMS and Astellas.</p> <p>Support: Federal Government / Ministry of Health / CONITEC, ABIMED, ABIIS, ANVISA, ANS.</p> <p>19th Annual International Meeting (31 May to 4 June / 2014 - Montreal - Canada).</p> <p>We sponsored the trip for Dr. Clarice Petramale who attended the plenary session, “Experiences in Updating the Colombian Benefits Plan: The Role of the National HTA Agency and the Ministry of Health” (Tuesday, 3 June) and for Dr. Murilo Contó, responsible for HTA in the area of medical devices.</p> |
| <p>Membership Development</p> | <p>ISPOR Brazil’s mailing list also experienced an increase. Currently 3050 professionals are directly connected to ISPOR Brazil for material on Health Technology Assessment. We invested in the improvement of our contacts for dissemination of events and materials and more than doubled our numbers since 2013.</p> <p>We increased the membership to ISPOR Brazil LinkedIn profile by approximately 14% during the year of 2014. Our chapter currently has 428 LinkedIn followers, an increase of 14% compared to 2013. We had a total of 19 debates requested by members of the ISPOR LinkedIn and five are to be released.</p> <p>This control is made in order to space out the debates and provide opportunity for participation. The LinkedIn profile also serves as a communication channel for dissemination of events.</p> <p>ISPOR Brazil also invited a larger pool of chapter board members representing different sectors, such as institutional representatives of the pharmaceutical industry and payers sectors in order to give professionals with different backgrounds the possibility to assume a leadership role at ISPOR Brazil.</p> |
| <p>Other</p> | |

Upcoming Activities for ISPOR Brazil Chapter 2015

| Date | Activities |
|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| 05/2015 | Workshop HTA for Managers |
| Second semester | On-line research |
| TBD | Continue ISPOR Brazil's program on management and information decentralization |
| 08/2015 | Participation in the ISPOR 5 th Latin America Conference in Santiago, Chile |
| TBD | LinkedIn |
| Second semester | Short duration courses |
| TBD | Continue use of the ISPOR Brazil website |
| 10/2015 | Translation and release of the book Reliability and Validity of Data Sources for Outcomes Research & Disease and Health Management Programs |
| 08/2015 | Elections ISPOR Presidency and Board 2015-2018 |
| 06/2015 | Enhance the contact list of ISPOR Brazil |
| 03/2015 | Improve the www.isporbrasil.com.br website |