



BRAZIL

Brazil Regional Chapter Annual Report 2009

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research
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PREPARED BY:

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Background:

The Brazil Regional Chapter was accepted in January 2006. The chapter has 37 members.

The current Executive Board of the Brazil Regional Chapter is:

President	Stephen Stefani MD Head of the Oncology Unit, UNIMED, São Paulo
President Elect	Gabriela Tannus Branco de Araújo MBA Health Economics Director, Axia.Bio Consulting, São Paulo
Secretary	Alessandra Marques Health Economics Manager, Eli Lilly, São Paulo
Treasurer	Carlos Eduardo Borges Sales Manager, Bayer Health Care, São Paulo

For more information on the Brazil Regional Chapter, please visit the ISPOR Regional Chapter website at http://www.ispor.org/regional_chapters/Brazil/index.asp.

Enclosure: ISPOR Brazil Regional Chapter Annual Report 2009

ISPOR Brazil Regional Chapter Annual Report

(International Society for Pharmacoeconomics and Outcomes Research – Brazil)

Date	Agenda/Meeting	Speaker/Moderator/ Resource
May 11-13	Institutional support and participation in the event “Pharmacoeconomics at the SUS” in Belo Horizonte MG. This event was organized by technicians of the Federal Government.	Federal Government technicians; see attached for more details
September 10-12	<ul style="list-style-type: none"> • Launching of the “Code of Ethics” and “Report ISPOR Brazil” in Portuguese during the ISPOR 2nd Latin America Conference held in Brazil. • Participation in the ISPOR 2nd Latin America Conference through various speaking interventions. 	ISPOR Brazil ISPOR 2 nd Latin America Conference Program Committee
October	<p>Held a Board of Directors Meeting where matters discussed were the following:</p> <ul style="list-style-type: none"> • Annual Report 2009 • Book “Health Care Cost, Quality and Outcomes: ISPOR Book of Terms” • ISPOR Code of Ethics (translation) • Planning of the 3rd Brazilian Chapter Congress • Strategy to increase membership • Strategy to improve participation in the international meeting 	ISPOR Brazil
October 28	Short course of Pharmacoeconomics and Outcomes Research presented during the Brazilian Congress of Cancer (COCAN) in Curitiba, Brazil.	Stephen Stefani, President of ISPOR Brazil
Throughout the year	The Brazil Task Force Project – 2009/2010 Translate into Portuguese the ISPOR International Task Force reports and distribute to the Brazil Chapter members and local authorities. We are currently organizing groups among the members interested in the issues handled by the ISPOR Task Forces in order to conduct local meetings concerning these matters.	Wilson Follador, ISPOR Brazil
Throughout the year	Government Relationship During 2009, ISPOR Brazil Regional Chapter maintained an ethical and respectful contact with the authorities of the Ministry of Health, resulting in great support and access to the main administrators. In Brazil, this has garnered both respect and attention for ISPOR from these authorities.	ISPOR Brazil; see attached for more details

Throughout the year	Distribution of ISPOR “Book of Terms” A donation of 100 units of the ISPOR “Book of Terms” in Portuguese was made to the Brazilian Ministry of Health.	ISPOR Brazil
Throughout the year	Executive Board Meeting First and last quarter of 2009 in São Paulo, Brazil.	ISPOR Brazil
Throughout the year	Launching of ISPOR “Book of Terms” The ISPOR “Book of Terms” was translated into Portuguese and launched.	ISPOR Brazil

Upcoming Activities for ISPOR Brazil Regional Chapter 2010
(International Society for Pharmacoeconomics and Outcomes Research – Brazil)

Tentative Agenda

Date	Agenda
TBD	• Direction Meeting – First quarter of 2010.
TBD	• Hold the 3 rd Brazilian Chapter Congress. This event already has partial financial support from the Brazilian Government, Ministry of Health (approximately US \$22,000.00); see attached for more details.
TBD	• In addition to the central office in Porto Alegre, we plan to keep operations in São Paulo and Brasilia as strategic cities.
TBD	• Promote a Brazilian “mini-meeting” prior to the ISPOR European Congress in November. The purpose of this project is to improve knowledge among the major payers in the debate of pharmacoeconomics. Financial support is being sought to guarantee participation of 10-15 major decision-makers in public and private health care in Brazil.
TBD	• Participation in several medical meetings (Brazilian Congress of Intensive Care; Brazilian Congress of Anesthesia; and Brazilian Meeting of Health Care Providers) with lectures about pharmacoeconomics and outcomes research.

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ISPOR BRAZIL

BOARD

Board President	<i>Stephen Stefani (ISPOR Member)</i>
President elect	<i>Gabriela Tannus Branco de Araújo (ISPOR Member)</i>
Secretary	<i>Alessandra Marques</i>
Treasurer	<i>Carlos Eduardo Borges</i>
Directors	<i>Alessandra Amaral</i> <i>Marcos Bosi Ferraz</i> <i>Marcelo Cunio Machado Fonseca (ISPOR Member)</i> <i>Wilson Follador (ISPOR Member)</i>

FISCAL BOARD

Effective	<i>Maria Lucia Orlandi Martins Pereira</i> <i>Roberta Dyonísio C. Monteiro</i>
Delegate	<i>Kennedy Kirk</i>

STAFF

Administration / Finances	Vanessa Brandolf
External Consultant	Juliano Oliveira

CORPORATE MEMBERS

AstraZeneca
Lilly
Novartis
Sanofi
Interfarma
Wyeth
Axia.Bio

INTRODUCTION

ISPOR, in Brazil and in the world, is organized to act, disclose and deeper analyze the concepts of pharmacoeconomics research, healthcare outcomes analysis and issues related to public healthcare policies.

ISPOR BRAZIL MISSION

To inform the professionals about better management of investments in the healthcare area.

AIMS

To represent ISPOR International and promote ISPOR Brazil Chapter, joining professionals from all healthcare related segments looking for a joint objective.

OBJECTIVES

To provide an environment where the investigators, professionals, decision makers and managers of the healthcare area can share their knowledge, at national level.

To encourage the cooperation and collaboration in pharmacoeconomics and to assess the outcomes between all interested organizations: hospitals, institutions, universities, providers, pharmaceutical companies and of medical-hospital supplies as well as government entities.

ACTIVITIES DEVELOPED ALONG 2009

MEETINGS

March/2009

October / 2009 Board of Directors Meeting

Matters discussed:

- Annual Report 2009
- Book “Health Care Cost, Quality and Outcomes: ISPOR Book of Terms” -)
- ISPOR Code of Ethics (translation)
- Activities plan to the 3rd Brazilian Chapter Congress
- Strategy to improve number of members
- Strategy to improve participation to the international meeting

THE BRAZIL TASK FORCE PROJECT - 2009/2010

Translate into Portuguese the ISPOR International Task- Force forms and distribution to the Brazil Chapter members and local authorities.

We are currently organizing groups among the members being interested in the terms handled by the ISPOR Task - Forces in order to conduct local meetings about these matters.

Project Leader: Wilson Follador

GOVERNMENT RELATIONSHIP

Along the year of 2009, ISPOR maintained an ethic and respectful contact with the authorities of the Ministry of Health, resulting in large support and access to the main administrators. So being, ISPOR has currently in Brazil the attention and respect of them.

PARTNER ASSOCIATIONS OF ISPOR IN BRAZIL

AMCHAM - American Chamber of Commerce

Through Miss Gabriela Tannus Branco de Araújo, ISPOR Brazil participates as active member of the Health Committee of AMCHAM

APM - State of São Paulo Medicine Association

A partnership was established to disclose ISPOR at the medical class

SBMF - Brazilian Society of Pharmaceutical Medicine

A partnership was established to disclose ISPOR at the pharmaceutical products clinical research area

Grupemef - Group of the executive professionals of the Pharmaceutical Industry

A partnership was established to disclose ISPOR at the Pharmaceutical Industry

ABAM - Brazilian Association of Medical Auditors

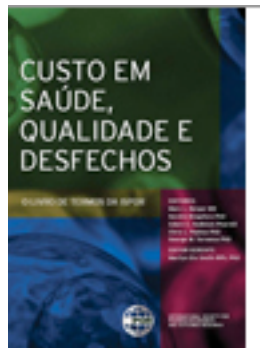
A partnership was established to disclose ISPOR at the Auditors of medical accounts acting in the complementary health area

ABPC - Brazilian Association of Clinical Research

A partnership was established to disclose ISPOR at the professionals of the clinical research area

ACTIVITIES 2009

- Direction Meeting - First and last quarter of 2009, in São Paulo.
- Launching of the terms book from ISPOR “Book of Terms” in Portuguese.
- Donation of 100 units of the “Book of Terms” to the Brazilian Ministry of Health.



- Launching, during the 2nd Latin American ISPOR Conference, the “Code of Ethics” and “Report ISPOR Brazil” in Portuguese.
- Institutional support and participation at the Event “Pharmacoeconomics at the SUS” from May 11 to 13, 2009 in Belo Horizonte MG, being this event was organized by technicians of the Federal Government



APOIOS E PATROCÍNÍOS

APOIOS



- Short course of Pharmacoeconomics and Outcome Research during the Brazilian Congress of Cancer (COCAN), in Curitiba, October 28th 2009 (www.concan2009.com.br)



Dr. Stefani, during his lecture, COCAN 2009



COCAN 2009, Curitiba, October 2009

- Participation in the 2nd Latin American ISPOR Conference, inc the Conference Program Committee



In 2009 we improved the institutional network

We ask for institutional support	
Contact	Institution
Ilmo Sr. Dr. Dirceu Raposo de Mello	Diretor-Presidente da Agência Nacional de Vigilância Sanitária - ANVISA
Dr. Adolfo Parenzi	Fundação UNIMED
Dr. Everton Silva	Diretora do Departamento de Ciência e Tecnologia (DECIT)
Dr. João Paulo dos Reis Neto	Diretor Técnico Analysis Auditoria e Consultoria Médica Ltda
Dr. Jorge Carlos Machado Curi	Presidente Associação Paulista de Medicina
Dr. José Tebet	ABAM - Associação Brasileira de Auditoria Médica
Dr. Marco Antonio Gutierrez	INCOR - Instituto do Coração do Hospital das Clínicas
Dra. Leonor Maria Pacheco Santos	Diretora do Departamento de Ciência e Tecnologia (DECIT)
Dr. Gustavo Kesselring	Hospital Alemão Oswaldo Cruz
Dr. Gustavo Kesselring	SBMF - Sociedade Brasileira de Medicina Farmacêutica
Prof. Dr. Aquilas Mendes	Vice-Presidente ABRES - Associação Brasileira de Economia da Saúde
Prof. Dr. Marcos Boulos	Diretor da Faculdade de Medicina da USP
Sra. Marília Ehl Barbosa	Presidente UNIDAS-União Nacional das Instituições de Alto Gestão em Saúde
Sra. Sonia Orestes	GRUPEMEF

We invited to be cooperative member	
Contact	Institution
Sra. Alessandra Amaral Calabro	Novartis Biociências
Sra. Alessandra Marques	Eli Lilly do Brasil
Sra. Alessandra Pimentel	Astrazeneca
Sr. Alexandre Schiola	Bayer Schering Pharma
Sra. Ana Paula Barboza	Abbott Laboratórios do Brasil
Sra. Cecília Hashizume	Laboratórios Pfizer
Sra. Maria Lucia O. Pereira	Janssen-Cilag Brasil
Sr. Mario Saggia	Produtos Roche
Sra. Roberta D. C. Monteiro	Laboratórios Wyeth
Sra. Valéria Garran	Schering-Plough Corporation
Prof. Dr. Wilson Follador	Sanofi-Aventis

We invited to give financial support to the next meeting	
Contact	Institutional
Sra. Alessandra Amaral Calabro	Novartis Biociências
Sra. Alessandra Marques	Eli Lilly do Brasil
Sra. Alessandra Pimentel	Astrazeneca
Sr. Alexandre Schiola	Bayer Schering Pharma
Sra. Ana Paula Barboza	Abbott Laboratórios do Brasil
Sra. Cecília Hashizume	Laboratórios Pfizer
Sra. Maria Lucia O. Pereira	Janssen-Cilag Brasil
Sr. Mario Saggia	Produtos Roche
Sra. Roberta D. C. Monteiro	Laboratórios Wyeth
Sra. Valéria Garran	Schering-Plough Corporation
Prof. Dr. Wilson Follador	Sanofi-Aventis

ACTIVITIES 2010

- **Direction Meeting - First quarter of 2010**
- **3rd Brazilian Chapter Congress, which has already partial financial support from the Brazilian Government, Ministry of Health.**
- **Increase the students participation (see next page)**
- **Office: besides the one in Porto Alegre, that is now the central office, we plan to keep São Paulo as a strategic city, as also Brasilia (with a member of our staff, Juliano Oliveira)**
- **Promote a Brazilian “mini meeting” previous to the ISPOR European Meeting. This project is based on the purpose of improve the major payers in the debate of Pharmacoeconomics. We are already seeking for financial support to guarantee participation of 10 to 15 major decision makers of public and private health care in Brazil.**
- **Participation in several medical meetings (Brazilian Congress of Intensive Case, Brazilian Congress of Anesthesia, Brazilian Meeting of Health Care Providers) with lectures about Pharmacoeconomics and Outcome Research**

MINISTÉRIO DA SAÚDE
SECRETARIA DE CIÊNCIA, TECNOLOGIA E INSUMOS ESTRATÉGICOS
DEPARTAMENTO DE CIÊNCIA E TECNOLOGIA
Apoio a Eventos Científicos em Saúde

Prezados Organizadores,

É com satisfação que o Departamento de Ciência e Tecnologia da Secretaria de Ciência, Tecnologia e Insumos Estratégicos do Ministério da Saúde - Decit/SCTIE/MS comunica que o evento **3rd BRAZILIAN CHAPTER** foi contemplado na Chamada Pública de Apoio a Eventos Científicos em Saúde – 2010, com o valor de **R\$ 40.000,00**. Nesse sentido, descrevemos abaixo algumas orientações sobre os procedimentos para a viabilização do apoio financeiro:

- Para a Chamada Pública de 2010, os itens elegíveis para o apoio financeiro são:

- a) Passagens aéreas e terrestres, nacionais e internacionais, e diárias para conferencistas e participantes com apresentação oral de trabalhos;
- b) Papelaria e Artigos de Escritório (material de consumo);
- c) Serviços de Terceiros - secretaria, tradução, elaboração de documentos técnicos, material de divulgação, horas-aula (pessoal externo à instituição), consultoria, impressão e reprodução de textos;
- d) Aluguel de instalações e de equipamentos;
- e) Alimentação

- O Departamento de Ciência e Tecnologia - DECIT/SCTIE/MS repassa os recursos financeiros referentes ao apoio por intermédio de contrato com a Organização Pan-Americana da Saúde - OPAS. O valor do apoio será repassado em duas parcelas (95% e 5%). Para tanto, deverá ser enviado projeto, conforme descrição abaixo, para o seguinte e-mail: maria.flores@saude.gov.br com antecedência de 30 a 60 dias da realização do evento.

- Projeto Completo do evento contendo:

Título do Evento
Objetivo geral /
Metodologia /
Atividades /
Resultados esperados /
Orçamento detalhado referente ao valor concedido/
Quantidade estimada de participantes /
Local de realização do evento (cidade e UF) /
Período (datas) /
Informação do coordenador do evento (informar o nome, cargo e contatos - e-mail e telefones).

- Conforme o Regulamento, como contrapartida pelo apoio oferecido, o DECIT/SCTIE/MS solicita que:

- a) Conste, no material de divulgação do evento, o apoio do Ministério da Saúde.
- b) Caso solicitado, seja disponibilizado, no local do evento, estande para o Ministério da Saúde, com montagem básica e mobiliário.
- c) Caso haja participação de técnicos da Secretaria de Ciência, Tecnologia e Insumos Estratégicos e da OPAS não seja exigido o pagamento de taxa de inscrição.
- d) Caso solicitado, seja oferecido espaço, durante o evento, para apresentação das atividades do Ministério da Saúde e/ou parceiros.
- e) Seja favorecido o intercâmbio entre pesquisadores e gestores na área temática do evento.

Atenciosamente,

Juliana Pinheiro

Departamento de Ciência e Tecnologia - Decit
Secretaria de Ciência e Tecnologia e Insumos Estratégicos - SCTIE
Ministério da Saúde - MS

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