



Brazil Local Chapter Annual Report

2007

BRAZIL

TO:

Board of Directors

International Society for Pharmacoeconomics and Outcomes Research
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PREPARED BY:

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Background:

The Brazil Local Chapter was accepted on January 20, 2006. The chapter has 5 corporate and 50 individual members.

The current Executive Board of the Brazil Local Chapter is:

President	Gabriela Tannus Branco de Araújo MBA, Health Economics Director, Axia.Bio Consulting, São Paulo
Vice-President	Stephen Stefani MD Head of the Oncology Unit, UNIMED, São Paulo
Secretary / Treasurer	Alessandra Marques BA Health Economics Manager, Eli Lilly, São Paulo

For more information on the Brazil Local Chapter, please visit the ISPOR Local Chapter website at http://www.ispor.org/local_chapters/Brazil/index.asp.

Enclosure: ISPOR Argentina Local Chapter Annual Report 2007

ISPOR Brazil Local Chapter Annual Report

(International Society for Pharmacoeconomics and Outcomes Research – Brazil)

Date	Agenda/Meeting	Speaker/Moderator/ Resource
May 19	Held a Board of Directors Meeting to define: <ul style="list-style-type: none"> • Results of the Congress held in March /2007 • Definition about the use of contents of health economy programs in Portuguese • Publication of the book of ISPOR “Book of Terms” in Portuguese • Definition of the date for the 2nd ISPOR Brazilian Chapter Congress 	ISPOR Brazil Local Chapter Executive Board
August 3	Held a corporate members meeting to define: <ul style="list-style-type: none"> • Group of Applied Studies – Development of proposals and technical opinions • Presentation of the alliances with AMCHAM and APM for the involvement of the main medical entities in Brazil, and also of the bench with health economy matters • Publication of the book of ISPOR “Book of Terms” in Portuguese • 2nd ISPOR Brazilian Chapter Congress – Scheduled date 	ISPOR Brazil Local Chapter Executive Board Sanofi Aventis AstraZeneca Interfarma Novartis Jansen-Cilag
March 27-28	Held an ISPOR 1st Brazilian Chapter Congress, in São Paulo and had the participation of 280 persons, segmented as follows: 42% industry, 26% academy, 19% government, and 13% supplementary health.	ISPOR Brazil Local Chapter Executive Board; see attached for more details
June 26	Held a V Seminar of Health Sector “New technologies x resources”, entitled “Cost-Effectiveness”	Gabriela Tannus, President of ISPOR Brazil
September 9-11	Attend and participated in the ISPOR 1 st Latin America Conference in Cartagena, Colombia. Many of the members from the ISPOR Brazil Local Chapter were instructors or speakers at the event.	ISPOR Brazil Local Chapter
November 28	Held an event entitled “Insertion of health economy in medicine” in São Paulo with the educational support of INTERFARMA , and in partnership with APM – Medicine Association of São Paulo and we had 40 participants.	Marcelo Fonseca Caio Fabio Câmara Figliuolo Marcos Pimenta Stephen Stefani

Upcoming Activities for ISPOR Brazil Local Chapter 2008

(International Society for Pharmacoeconomics and Outcomes Research – Brazil)

Tentative Agenda

Date	Agenda
February 14	Meeting with management to answer questions on: <ul style="list-style-type: none">• Publication of the book of ISPOR “Book of Terms” in Portuguese• 2nd ISPOR Brazilian Chapter Congress• Activities first semester of 2008
April 7-9	2nd ISPOR Brazilian Chapter Congress in the American Chamber of Commerce – AMCHAM, where we are launching the ISPOR “Book of Terms” in Portuguese.

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DIRECTORS OF ISPOR BRAZIL

BOARD OF DIRECTORS

Chairman	<i>Gabriela Tannus Branco de Araújo (ISPOR Member)</i>
Vice-Chairman	<i>Stephen Stefani (ISPOR Member)</i>
Secretary	<i>Alessandra Marques</i>
Treasurer	<i>Carlos Eduardo Borges</i>
Management	<i>Alessandra Amaral Calabró</i>
	<i>Denizar Vianna</i>
	<i>Marcos Bosi Ferraz</i>
	<i>Marcelo Cunio Machado Fonseca (ISPOR Member)</i>
	<i>Marcelo Liebhardt</i>
	<i>Wilson Follador (ISPOR Member)</i>

AUDIT COMMITTEE

Effective	<i>Maria Lucia Orlandi Martins Pereira</i>
	<i>Roberta Dyonísio C. Monteiro</i>
Alternate	<i>Kennedy Kirk</i>

STAFF (ADMINISTRATIVE)

Rachel Odette Wapf Fonseca

INTRODUCTION

Medicine has been presenting a very important progress during the last years. Exams are more and more sophisticated, and treatments have brought substantial advantages for patients. Some areas, specifically, suffered a revolution in the last decade: gains in life quality, overlife gains and increase of cure rates. At the same time we celebrate, some questions became part of all scientific agendas: The aggregated values are consistent with the costs? How to pay for these costs? Pharmacoeconomics is a science which can answer such questions in a scientific way. Following the principle that the resources in health area are scant and finite, the financing sources, public and private, international and national, have been seeking to use appropriate studies to define an allocation of the consistent resources. ISPOR – International Society for Pharmacoeconomics and Outcome Research is a non-profit international organization that promotes the pharmacoeconomics science and the analysis of health outcomes, represented in Brazil by a local chapter. ISPOR, in Brazil and worldwide, is organized to act, spread and deepen research concepts in pharmacoeconomics, analysis of health outcomes and matters related to the public health policy.

ISPOR BRAZIL MISSION

To inform professionals in order to achieve a better management of investments in the health area.

TARGET

To present ISPOR International and promote ISPOR Brazilian Chapter, bringing together professionals of all segments related to health, seeking only one purpose.

PURPOSES

To provide an environmental where investigators, professionals, decisors and managers of the health area may share knowledge, nationally. Instigate the cooperation and collaboration in pharmacoeconomics, and the evaluation of outcomes among all the interested organizations: hospitals, institutions, universities, providers, pharmaceutical and medical-hospital input companies, and governmental agencies.

ACTIVITIES DEVELOPED IN 2007

MEETINGS

05/19/2007 Board of Directors Meeting

Addressed questions:

- Results of the Congress held in March /2007
- Definition of administrative questions
- Definition about the use of contents of health economy programs in Portuguese
- Publication of the book of ISPOR terms “Book of Terms”, in Portuguese
- Definition of the date for the 2nd ISPOR Brazilian Chapter Congress

08/03/2007 Corporate Members Meeting

Corporate Members:

- Sanofi Aventis
- AstraZeneca
- Interfarma
- Novartis
- Jansen-Cilag

Addressed questions:

- Group of Applied Studies – Development of proposals and technical opinions
- Presentation of the alliances with AMCHAM and APM for the involvement of the main medical entities in Brasil, and also of the bench with health economy matter
- Publication of the book of ISPOR terms “Book of Terms”, in Portuguese
- 2nd. ISPOR Brazilian Chapter Congress – Scheduled date
- Activities to be developed in

EVENTS

ISPOR 1st Brazilian Chapter Congress, São Paulo, March 27-28, 2007

We expect the participation of 280 persons, segmented as follows: 42% industry, 26% academy, 19% government, and 13% supplementary health.

The sponsors of the event were: Abbott Laboratórios; Astrazeneca; Bayer Health Care; Interfarma; Janssen-Cilag Farmacêutica; Eli Lilly; Novartis; Laboratórios Pfizer; Produtos Roche, and Sanofi-Aventis.

And, as institutional supporting entities, we count on ANVISA Agência Nacional de Vigilância Sanitária; HC Hospital das Clínicas; Medicina USP; ABAM Associação Brasileira de Auditoria Médica; APM Associação Paulista de Medicina, and SBMF Sociedade Brasileira de Medicina Farmacêutica.

The matters discussed were, without limitation: The evaluations of Technologies in Health as Basis for Reimbursement and Priorization in the Brazilian Health System; Construction of Database of Real Life; Use of Economic Evaluations in Health Politics and Economic Moulding and Local Adaptation of Results.

Foreigner Lecturers:

- Lou Garraison, Professor, University of Washington, Seattle, USA
- Uwe Siebert, Professor & Chair, Department of Public Health, Medical Decision Making & HTR, UMIT, Hall/Innsbruck, Austria
- Jaime Caro, Professor of Department of Epidemiology, Biostatistics and Occupational Health, McGill University, Montreal, Canada

Brazilian Lecturers:

- Rosangela Caetano, Associated Professor, State University of Rio de Janeiro
- Alexandre Lemgruber, Manager of Economic Evaluation, Anvisa
- Gabriel Tannus, Executive President, Interfarma
- João Paulo dos Reis Neto, CAPESESP
- Alexandra Brentani, Principal, Medicine College of the University of São Paulo
- Marcos Gutierrez – INCOR
- Stephen Stefani, Oncology Department, UNIMED
- Luciana Bahia, Manager of the Pharmacoeconomics Department, Brazilian Society of Diabetes
- Carisi Polanczyk, Associated Professor, Federal University of Rio Grande do Sul
- Inge Duchesne, Director of Pharmacoeconomics and Market Access for Latin America, Janssen Cilag Brasil

Pictures ISPOR 1st Brazilian Chapter Congress



V Seminar of Health Sector “New technologies x resources”, June 26, 2007

“Cost-Effectiveness”

Lecturer Gabriela Tannus, President of ISPOR Brasil

1st Conference ISPOR for Latin America, Cartagena, Colombia, September 09-11, 2007

ISPOR Brazil, through Mrs. Gabriela Tannus Branco de Araújo and Dr. Marco Bosi Ferraz, took part in the Organization Committee and instructor of short courses of the 1st Conference ISPOR for Latin America.

Doctors Marcelo Fonseca and Marcio Machado and Mrs. Gabriela Tannus Branco de Araújo, participated as instructors of short courses of the 1st Conference ISPOR for Latin America, representing Brazil.

Dr. Alexandre Lemgruber, Manager of CMED – Technical Chamber of Medicines, took part in the event as invited lecturer of the Latin American Consortium of ISPOR.

Further, ISPOR Brazil brought Dr. Mauricio Vianna – Chief of the Committee of Health Technology Incorporation – Ministry of Health, as invited of the Brazilian chapter.

Insertion of health economy in medicine, São Paulo, November 28, 2007

With the educational support of **INTERFARMA**, and in partnership with APM – Medicine

Association of São Paulo, the Brazilian chapter presented the lecture “Insertion of health economy in medicine”, with 40 participants. The purpose of this partnership is to bring the medical class near to the matter of Health Economy, and to present this subject clearly and objective.

There were three (3) plenary meetings with the following subjects: Basis of health economy; Insertion of health economy in medical societies, and The auditor physician facing health economy.

Lecturers Dr. Marcelo Fonseca, Pediatric Intensivist, Manager of Research Nucleus of UNIFESP
Caio Fabio Câmara Figliuolo and Marcos Pimenta, Medicine Association of São Paulo
Stephen Stefani, Oncologist Physician, Cancer Institute Mãe de Deus, Oncology Department UNIMED

PARTNER ASSOCIATIONS OF ISPOR IN BRAZIL

AMCHAM – please place the meaning

ISPOR Brasil, through Mrs. Gabriela Tannus Branco de Araújo, participates as an active member of Health Committee of AMCHAM

APM – Medicine Association of São Paulo

Partnership establishment to publicize ISPOR to the medical class

SBMF – Brazilian Company of Pharmaceutical Medicine

Partnership establishment to publicize ISPOR to the area of medicines clinical research

Grupemef – Group of executive professionals of Pharmaceutical Industry

Partnership establishment to publicize ISPOR to the Pharmaceutical Industry

ABAM – Brazilian Association of Physician auditors

Partnership establishment to publicize ISPOR to the Auditors of medical accounts acting in supplementary health

ABPC – Brazilian Association of Clinical research

Partnership establishment to publicize ISPOR to the professionals of clinical research area

PUBLICATIONS

We will publish, in 2008, in Portuguese, the book Health Care Cost, Quality and Outcomes: Ispor Book of Terms, “*Saúde, Custos, Qualidade e Desfechos: Livro de termos da ISPOR*” (Portuguese title). It is an indispensable publication for all those who act in the area of pharmacoconomics and research of outcomes in Brazil, and we obtained the educational

support of **INTERFAMA**, for the books' print.

Despite launching is scheduled for 2008, during the second congress of the Brazilian chapter, we want to point out the great effort endeavored by the chapter in 2007 in order to enable this publication.

ACCOUNTING-FINANCIAL STATEMENTS

Amounts expressed in local currency – Brazilian Real (R\$)

Cash Flow - 2007 ISPOR Brasil

	Inflows	Outflows	Balance
1 st ISPOR Brasil	144,750.00	136,293.18	8,456.82
Corporate Association	32,000.00	-	32,000.00
Individual Association	2,400.00		2,400.00
Educational Support	10,000.00	-	10,000.00
Expenses	2,273.10	32,404.04	(30,130.94)
Totals	191,423.10	168,697.22	22,725.88

ACTIVITIES 2008 – 1st SEMESTER

02/14/2008 Meeting with Management

Questions to be addressed:

- Publication of the book of ISPOR terms “Book of Terms”, in Portuguese
- 2nd ISPOR Brazilian Chapter Congress
- Activities first semester of 2008

April 7, 8 and 9, 2008

- 2st ISPOR Brazilian Chapter Congress on April 7, 8 and 9, 2008 in the American Chamber of Commerce - AMCHAM.
 - Launching of “Book of Terms”, in Portuguese, during the Congress

Alessandra Marques
Secretary of ISPOR Brazil
2006-2009

Gabriela Tannus Branco de Araújo
President of ISPOR Brazil
2006-2009