## VALUE OF DIAGNOSTIC INFORMATION (VODI)

Assessing the value of novel diagnostics Methods and challenges: an academic perspective

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Introduction

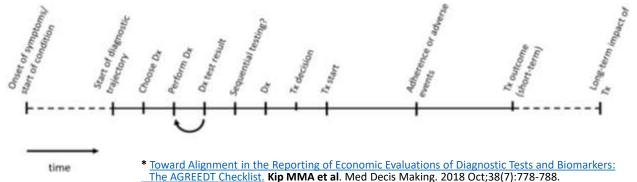
- Discussed so far
  - The different dimensions of the VODI framework
  - The multidimensional value offered by diagnostic information
- Focus on methods needed to support this framework
- Consideration of
  - 1. Aspects that may be captured in a health economic framework
  - 2. Aspects that fall outside a health economic framework

## Aspects in a health economic framework

- Often aspects are not included in health economic analyses or models because
  - Evidence is lacking
  - Inclusion of all aspects increases model complexity
  - Researchers may not be aware of all relevant aspects
- Exclusion may be on purpose and may be justified
  - But restricts the scope of the value assessment

# Aspects in a health economic framework

- Recent checklist: many aspects can be captured in a HE framework\*
  - Based on scoping review and consensus process
  - Set of 44 items in 6 major categories across the entire pathway



### Aspects in a health economic framework

- Examples of items included in (almost) all evaluations (n=63)
  - Costs of the diagnostic test(s) (n=62)
  - Test performance (sensitivity/specificity/NPV/PPV) (n=62)
  - Impact of the test on selecting the patient management strategy (*n=56*)
- Examples of items included in only a few evaluations (n=63)
  - Choice for test based on implicit (shared) decision-making (n=13)
  - Choice cut-off value of test (n=5)
  - Impact of incidental findings (n=2)
  - Patient's adherence to treatment (n=14)

### Aspects outside a health economic framework

- Many examples of aspects not included in health economic framework
  - Value of knowing, planning value
  - Tax revenues from more healthy and working citizens
  - · Burden of disease on families and relatives

#### Wider evaluation scope necessary

· Link to existing methods to deal with multi-dimensional outcomes

#### Aspects outside a health economic framework

- Social Cost-Benefit Analysis
  - Includes non-health impact of policies, includes inter-sectorial effects
  - Data intense analysis, hard to express all consequences in monetary terms
- Multi-Criteria Decision Analysis
  - · Can capture any number of outcome dimensions/criteria
  - Requires criteria weights for aggregation
- Distributional CEA (concept)
  - Introduces dual objectives into the health economic evaluation
  - Describes the the value judgments necessary to perform trade-offs
  - Requires a underlying/pre-defined utility function

#### Aspects outside a health economic framework

Social Cost-Benefit Analysis

National, domain specific, guidelines and reference prices (Example: de Wit et al, RIVM Report 2016-0065, 2016)

Multi-Criteria Decision Analysis

ISPOR MCDA Good Practice Guidelines "Advance" Value Framework for Medicines (Angelis & Kanavos, SSM, 2017)

Distributional CEA

Tutorial and illustration on trade-off between objectives (Asaria et al. Health Econ. 2015 & Med Decis Making, 2016)

# **Collecting evidence**

- Practical feasibility
  - Budget and time for evaluating new diagnostic tests is limited
  - Not all aspects / dimensions are likely equally relevant to every new test
  - Aspect studied determines the optimal study design
  - Some aspects may be hard to measure and quantify accurately
- Prioritization of aspects to study and quantify is needed
  - Based on contribution of aspects to the overall value of the test

# **Collecting evidence**

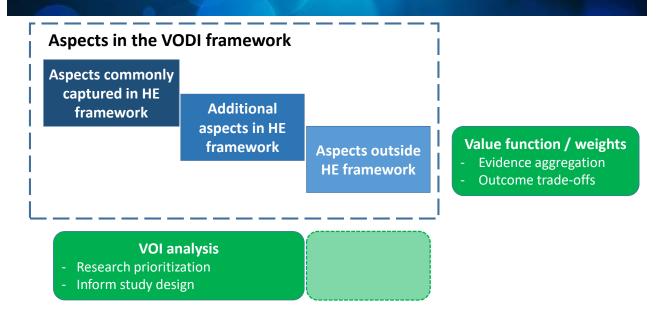
- Feasible with Value of Information Analysis\*
  - Also outside a health economic context for outcomes other than cost/QALY
    - McKenna C. et al. J Clin Epidemiol. 2016. & Claxton et al. BMJ. 2015
  - Also for complex model based analyses when using approximations
    - Jalal et al. Med Decis Making. 2018, Heath et al. Med Decis Making. 2017, Strong et al. Value Health. 2015.
  - Requires some technical expertise

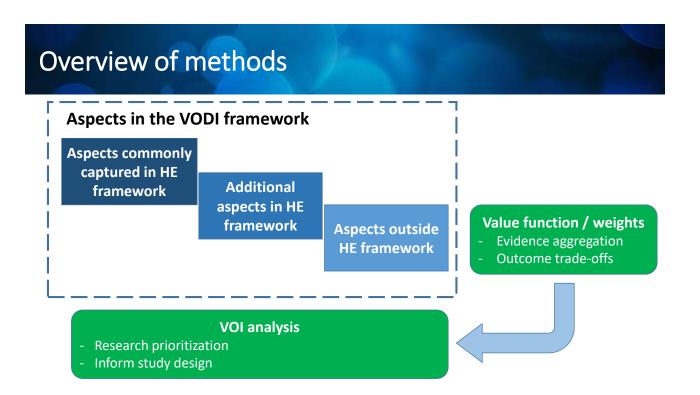
<sup>\*</sup> Two ISPOR Value of Information Taskforce Reports are forthcoming (early 2019) Report 1 describes the relevance and application of VOI analysis, report 2 the technical aspects of VOI analysis.

### **Evaluating evidence**

- Existing guidance on evidence synthesis, on modelling (if applicable), and on reporting (ISPOR, Cochrane, ...)
  - Too much to mention....transparency and justification of
    - Included and excluded aspects
    - Metrics used to evaluate aspects
    - Included evidence, and reporting of the quality of evidence
    - The methods used for evidence synthesis and analysis
    - Full description of the model (if applicable) justification of modelling choices and structure
    - ....

## **Overview of methods**





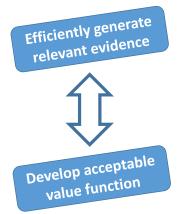
#### Discussion

#### Challenges for manufacturers

- Prioritizing research on test impact
- Measuring test impact

#### • Challenges for decision makers

 Formal and transparent incorporation of aspects not in the standard health economic framework into policy making



Multidimensional evidence-based value

#### Discussion

#### Methods to support VODI framework

- Useful but generic
- Tests may have unique multidimensional impact

#### · Room for improvement by tailoring methods

- Systematic approaches to measure test aspects
- Approaches to identify the value of aspects
- Systematic approaches to optimize test use





# **Questions?**

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