

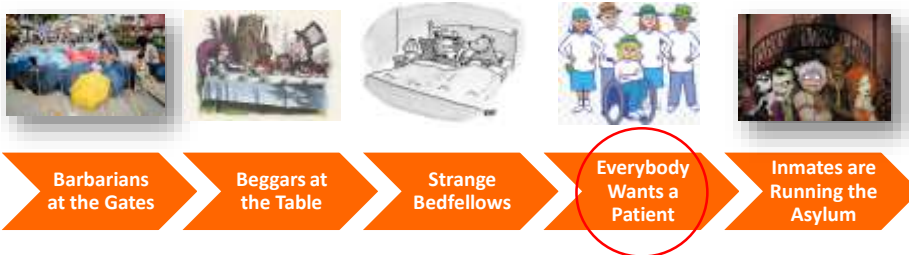
Patient Centricity in Healthcare Decision Making (including HTA)



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Patient Roles in Healthcare Decision Making Are Changing!



Multiple Roles for Engaged Patients

External – Internal Engagement ↑	Inside Advisor, Reformer	Broker, Council Member
	<ul style="list-style-type: none"> Input: Council, Task Force, Collect Info: Survey, Focus Group Form of Info: Consultation, Debate Impact: Advise, Discretionary Examples: NICE Citizens Council, IQWiG 	<ul style="list-style-type: none"> Input: Committee, Board, Council Collect Info: Experts, Deliberation Form of Info: Analytical, Guidelines Impact: Varied, Based on Guidelines Examples: EMA, AU MASC, CADTH
	Individual Patients	Patient Groups
	<ul style="list-style-type: none"> Input thru Clinical Trials, Testimony Collect Info: QoL, PROs, Impact Statement Form of Info: Ratings, Qualitative Impact: Varied, Emotional Suasion Examples: FDA, SMC, IQWiG, 	<ul style="list-style-type: none"> Input: Submission Collect Info: Written, Oral, Meetings Form of Info: Qualitative Statement Impact: Participation, Informed Examples: NICE, SMC AU MASC, CADTH
	→ Patient Representation	

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HTA Agencies All Introducing Patient Engagement Processes

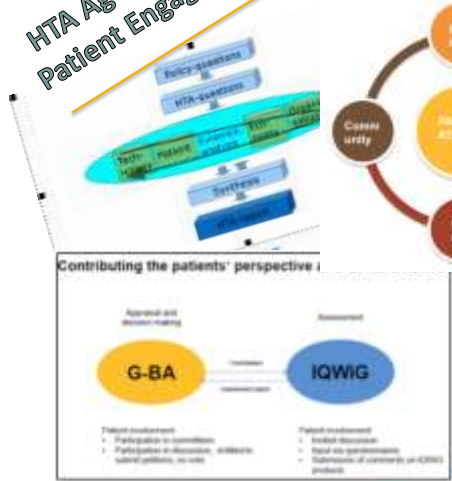
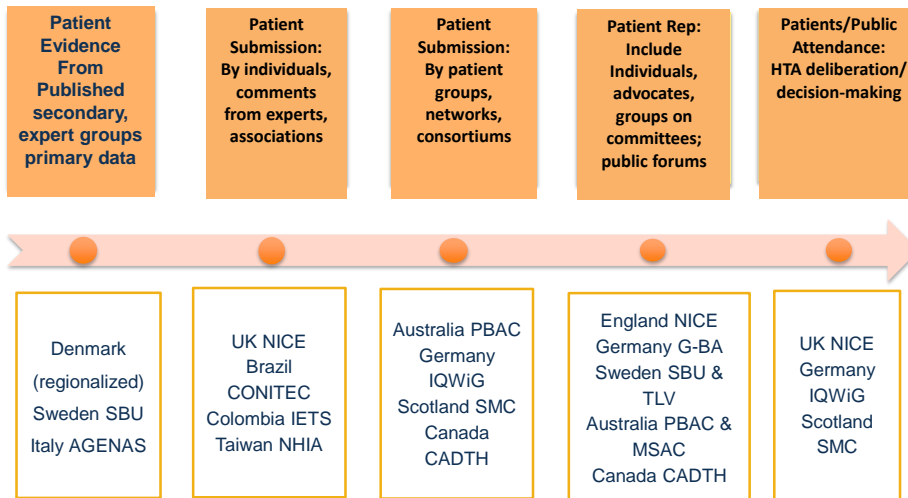


Fig. 25.2 Contributing the patients' perspectives at G-BA and IQWiG (19, Wenzler, 2015)³¹



Fig. 25.3 The legal status of the G-BA (5, G-BA, 2013)³²

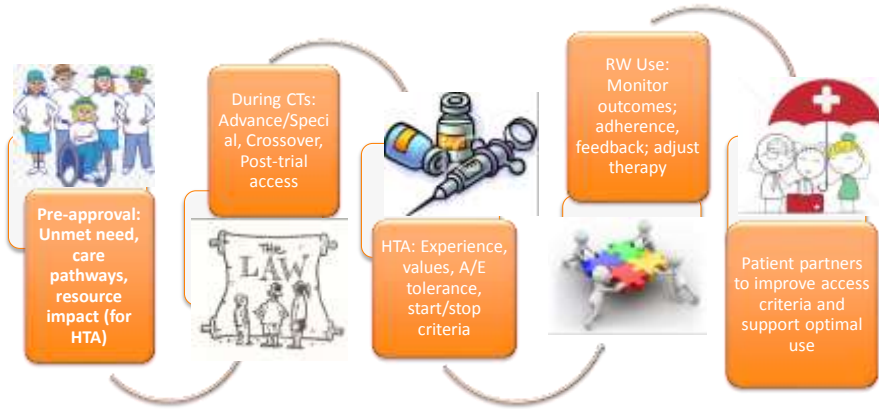
Patient Involvement in HTA: Country Differences



Do Patient Goals Align with Other Stakeholders'?



Patient-Based Evidence Supports Sustainable Access



Oct 2015

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Training Patients for Participation



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Key Learning re: Patient Engagement

- Globally, patient centricity has evolved increasingly to patient engagement in all spheres of healthcare decision making, including HTA
- Emerging best practices for engaging patients in HTA process (and beyond) serve as useful tools but they must be customized to fit country-specific HTA process and country culture
- Benefits of patient engagement in healthcare decision making including HTA are real but need to be better documented to encourage more patient engagement
- Patients (including patient groups and advocates) require training and support to take full advantage of opportunities for engagement and adding value

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Thank You!

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