



MDDC ISPOR Asia-Pacific Medical Device & Diagnostics Council

Introduction to the Council & the Forum

Madeleine R. Valera MD, MSc(H (Heidelberg))

2008-2010 Vice-Chair of ISPOR Asia-Pacific Medical Device & Diagnostics Council
Senior Vice President for Health Finance Policy and Services Sector
Philippine Health Insurance Corporation
Pasig City, Philippines

1



MDDC ISPOR Asia-Pacific Medical Device & Diagnostics Council

I am on behalf of

Jie Chen PhD, 2008-2010 Chair of ISPOR Asia-Pacific Medical Device & Diagnostic Council

and the Council to introduce ...

2



MDDC ISPOR Asia-Pacific Medical Device & Diagnostics Council

Inaugurated: 7 March 2006, Shanghai, China

An advisory group within the organizational structure of ISPOR, consisting of individuals interested in medical device and diagnostics technology outcomes assessments and use of these results in health care decisions in Asia-Pacific region.

Mission

The Council's mission is to advance medical device outcomes research in Asia Pacific, to Translate outcomes research results into practice, and to encourage countries in the region to allocate scarce healthcare resources wisely, fairly, and efficiently.

Website: http://www.ispor.org/councils/mddAP_council.asp



MDDC ISPOR Asia-Pacific Medical Device & Diagnostics Council

Council Representation:

The Council has representation for the following work environments:

- Government or government health technology assessment organizations or technology decision making groups
- Academic institutions involved in medical device or diagnostics technology assessment
- Non-academic research institutions (CRO)
- Hospital/hospital systems



MDDC ISPOR Asia-Pacific Medical Device & Diagnostics Council

Council Members from:

- China Mainland
- Japan
- Malaysia
- Philippines
- Singapore
- South Korea
- Taiwan
- And medical device & diagnostics industry based in Australia, China, India, Japan and South Korea

Council Advisory Committee Members from Asia-Pacific and other regions

Details on the Council website at http://www.ispor.org/councils/mddAP_council.asp



MDDC ISPOR Asia-Pacific Medical Device & Diagnostics Council

1st Forum: 7 March 2006, Shanghai, China

- Differences between medical devices and drugs
- Patient-reported outcomes research
- Clinical outcomes research
- Economic evaluation and outcomes research

Electronic Newsletter:



- Medic Device & Diagnostics Outcomes Research & Policy in Asia-Pacific
- Medic Device & Diagnostics Innovations
- Council Member Profiles
- Council News and Activities
- Reference

➢ Newsletter at http://www.ispor.org/councils/APMDDC_newsletter.asp



Collaborative Conferences

Forum 11

29 October -
2 November 2007

Beijing

第十届论坛

WHO Global Forum 11th
29 October – 2 November, 2007
Beijing, China




Collaborative Conferences



WHO Global Forum 11th
29 October – 2 November,
2007
Beijing, China



ISPOR Asia-Pacific MDDC Forum at the ISPOR 3rd Asia-Pacific Conference

Given the rapid pace of health technology advancement, health technology assessment more and more plays an important role in field of medical device & diagnostics to achieve multiple health system goals. This forum will

- provide a platform for the professionals from government, academia and industry in the Asia-Pacific region
- highlight current policies and innovations
- discuss issues and challenges
- provide the range of evidence-based tools and resources
- help make better informed decisions.



ISPOR Asia-Pacific MDDC Forum at the ISPOR 3rd Asia-Pacific Conference

- ISPOR Asia-Pacific Medical Device & Diagnostics Council would like to recognize the following companies/associations for their support to this Forum:
- **Advanced Medical Technology Association (AdvaMed)** (through Nancy S. Travis)
- **Johnson & Johnson Medical Asia Pacific** (through Ashoke Bhattacharjya)
- **16 international/local companies in Korea** (through Sang Soo Lee, Medtronic Korea)
For details please visit http://www.ispor.org/councils/mddAP_council.asp.

Your contributions secure the success of the Forum!

ISPOR Asia-Pacific MDDC Forum

Speakers/Topics:

- **Health Technology Assessment and Management**
Jie Chen PhD, 2008-2010 Chair of ISPOR Asia-Pacific Medical Device & Diagnostic Council & Director, Key Lab of HTA, Ministry of Health, and Professor, School of Public Health, Fudan University, Shanghai, China
- **Evidence-based Health Policies for Medical Devices and Diagnostics in Asia**
Kai Hong Phua AB, SM, PhD, Professor of Health Policy & Management, Lee Kuan Yew School of Public Policy, National University of Singapore, Singapore, Singapore

Speakers/Topics (Continued):

- **Innovation in Medical Technologies: Value and Incentives**
Ashoke Bhattacharjya PhD, Executive Director, Health Economics and Policy, Johnson & Johnson Medical, Asia Pacific, New Delhi, India
- **HTA and Accelerated Access of New Medical Technology to Patients**
Kathy Cargill MSc, MRPharmS, Senior Director, Reimbursement and Health Economics, Medtronic International, Tolochenaz, Switzerland
- **Health Technology Assessment in South Korea**
Seong-Hi Park PhD, Director, HTA Team, Health Insurance and Review Assessment & Service, Seoul, South Korea



THANK YOU !

http://www.ispor.org/councils/mddAP_council.asp



13