



MDDC ISPOR Asia-Pacific Medical Device & Diagnostics Council

ISPOR Asia-Pacific Medical Device & Diagnostics Council Panel Discussion
 at the 11th Global Forum for Health Research
 29 October – 2 November 2007
 Beijing Jiuhua Resort & Convention Center, Beijing, China

PROGRAM

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Session title	Health technologies in the Asia-Pacific region
Type of session	Panel of the ISPOR Asia-Pacific Medical Device & Diagnostics Council
Date and time	Tuesday 30 October, 13:30 PM – 15:00 PM
Responsible officer	Susan Jupp, Head, External Relations, Global Forum for Health Research 1-5 route des Morillons, PO Box 2100, 1211 Geneva 2, Switzerland Tel: + 41 22 791 3450; Fax: + 41 22 791 4394; Email: jupps@who.int or susan.jupp@globalforumhealth.org
Objectives	To promote outcomes research in the utilization of medical devices and diagnostics and the translation of outcomes research findings into practice in Asia-Pacific countries; To improve equity and efficiency in the rational allocation of health resources, with a focus on medical devices & diagnostic technology in Asia-Pacific countries; To compare outcomes research for medical devices and drugs in Asia-Pacific countries.
Chair/Co-Chair	Kai Hong Phua AB SM PhD, Joint Professor, Health Policy and Management, Lee Kuan Yew School of Public Policy, National University of Singapore, Singapore Xiaoli Tang MSc, MA, Deputy Chief, Policy Davison, Medical Insurance Department, Ministry of Labor and Social Security, Beijing, China
Speakers/topics	<u><i>Policy Issues in the Economics and Financing of Medical Technology in Asia-Pacific</i></u> Kai Hong Phua AB SM, PhD , Joint Professor, Health Policy and Management, Lee Kuan Yew School of Public Policy, National University of Singapore, Singapore <u><i>Role of Innovation in Medical Technology in the Efficient Allocation of Health Care Resources</i></u> Ashoke Bhattacharjya PhD , Executive Director, Health Outcomes and Policy, Johnson & Johnson Medical Asia Pacific <u><i>Synergies and Uniqueness: Focus on Differences between Medical Devices and Drugs Outcomes Research</i></u> Isao Kamae MD, DrPH , Professor & Chair, Graduate School of Health Management, Keio University, Kanagawa, Japan
Rapporteur(s)	Yingyao Chen PhD, Associate professor, School of Public Health, Fudan University, Shanghai, China Anna Zhao MD, MBA, Trade & Investment Manager (LifeSciences), British Embassy, Beijing, China
Sponsor(s)	Johnson & Johnson Medical Asia Pacific, Medtronic Inc