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Improving healthcare decisions



ISPOR 2024 Polling Guide

Educational Symposia

Polling Overview

Conferences have grown beyond attending just to listen to someone speak. Face-to-face events are about engagement, participation, and discussion to learn beyond listening to information.

Polling transforms one-sided presentations into two-way conversations with the audience, by quickly gathering audience feedback within your presentation.

How Do I Include Polling Questions in My Presentation?

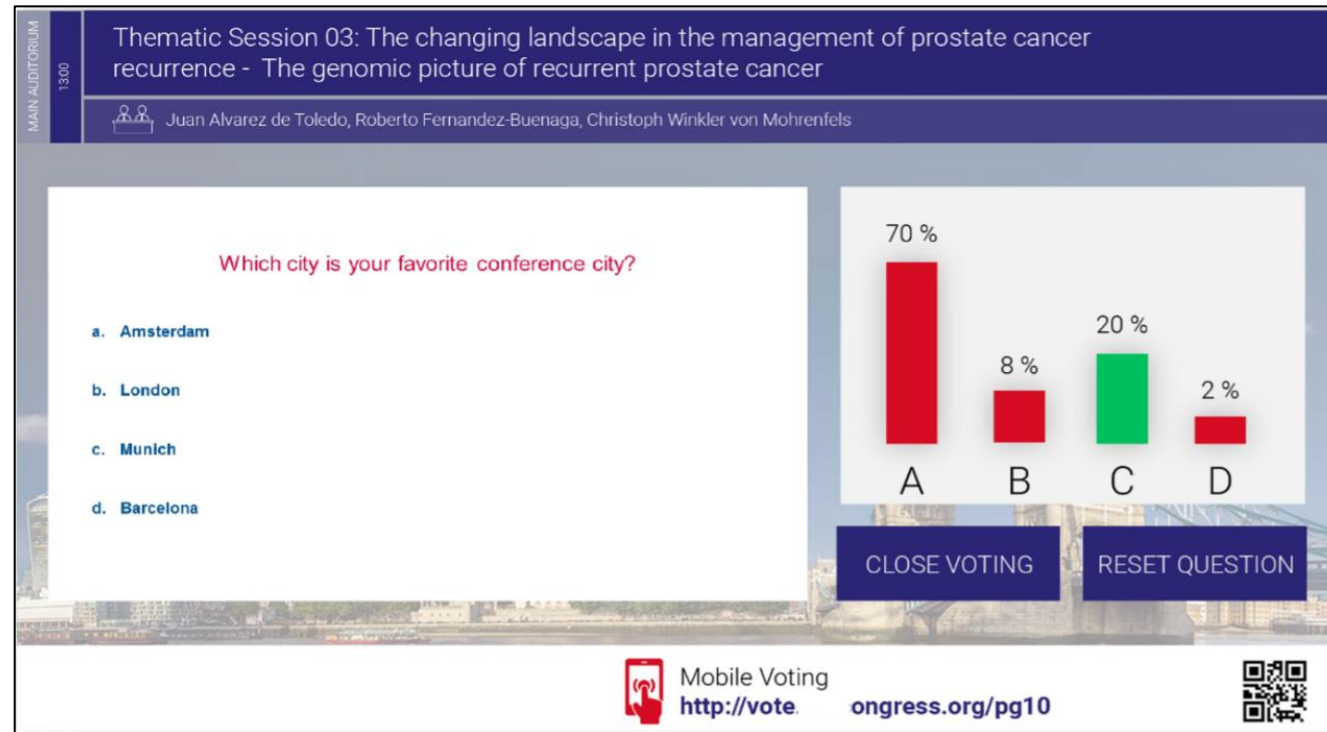
- Download and complete the [Polling Questionnaire](#) to indicate your poll type, question, and responses (if applicable.)
- Insert your polling questions into your slide deck where you want them to appear during your presentation.
- Return both the Polling Questionnaire and slide deck to Jess Warner via email (jwarner@ispor.org) or file sharing service by Monday, April 29.

Choose Your Poll Type

Multiple Choice

The audience chooses from the response options you provide.

- The limit of answer choices is **6 total**.
- Each answer has a 256 max character limit.
- Results will be displayed in a bar graph.
- If there is a single correct answer, that choice can be highlighted in result.



Complete the Polling Questionnaire

- Download and complete the [Polling Questionnaire](#) to indicate your poll type, question, and responses (if applicable.)

Insert Your Polling Questions into Your Slide Deck

- Add your polls directly into your slide deck so the onsite team can build and activate your poll. You cannot use animations or videos on this slide.

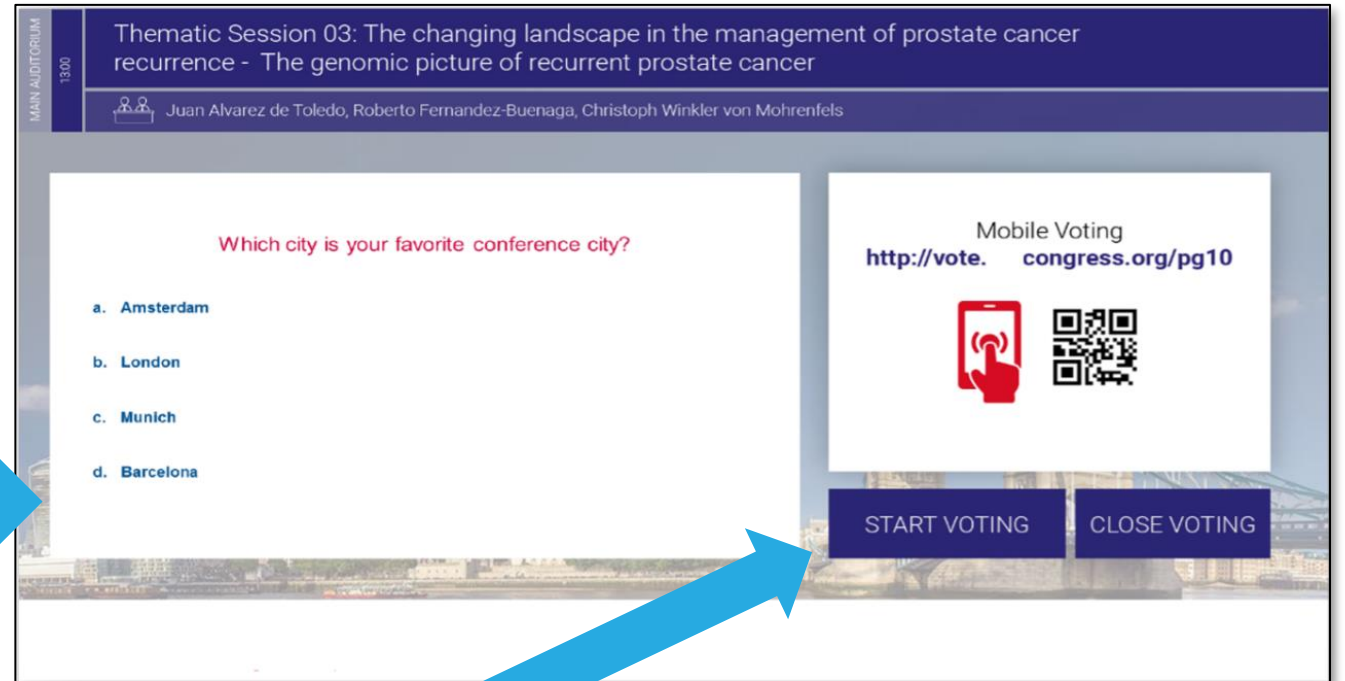
Example:

It's Time for a Poll!
What is your favorite congress city?
a) Amsterdam
b) London
c) Munich
d) Barcelona

Return both the **Polling Questionnaire** and **slide deck** to Jess Warner via email (jwarner@ispor.org) or file sharing service by **Monday, April 29.**

Presenting Your Polling Questions

- All polling questions will be embedded into your presentation by the onsite team.
- As you advance through your slides to a polling slide, the view will change from PowerPoint full-screen to the interactive-mode shown here.
- Once the polling slide is visible on the screen, read the question and answers (if applicable) and click on **Start Voting**.



The screenshot shows a presentation slide with a dark blue header. The header text reads: "Thematic Session 03: The changing landscape in the management of prostate cancer recurrence - The genomic picture of recurrent prostate cancer". Below the header, the names of the speakers are listed: "Juan Alvarez de Toledo, Roberto Fernandez-Buenaga, Christoph Winkler von Mohrenfels". The main content area is split into two panels. The left panel contains a poll question: "Which city is your favorite conference city?" with four options: "a. Amsterdam", "b. London", "c. Munich", and "d. Barcelona". The right panel is titled "Mobile Voting" and includes the URL "http://vote.congress.org/pg10", a QR code, and a red icon of a hand touching a screen. At the bottom of the right panel, there are two buttons: "START VOTING" and "CLOSE VOTING". A blue arrow points from the text "shown here." in the list to the left panel, and another blue arrow points from the text "click on Start Voting." to the "START VOTING" button.

Important!

There may be a delay until the polling slide appears. Don't press too quickly to the next slide otherwise you may skip the polling!

Presenting Your Polling Questions

Thematic Session 03: The changing landscape in the management of prostate cancer recurrence - The genomic picture of recurrent prostate cancer

Juan Alvarez de Toledo, Roberto Fernandez-Buenaga, Christoph Winkler von Mohrenfels

Which city is your favorite conference city?

- a. Amsterdam
- b. London
- c. Munich
- d. Barcelona

18s left

Mobile Voting
<http://vote.congress.org/pg10>

- Attendees will scan the **QR code** shown on screen to respond.
- A **20-second countdown** will appear on your presentation and the screen.

- After 20 seconds, the poll will automatically stop and the results will appear on the screen.
- After you discuss the results, click on **Close Voting** to return advance to the next slide in your deck.

Thematic Session 03: The changing landscape in the management of prostate cancer recurrence - The genomic picture of recurrent prostate cancer

Juan Alvarez de Toledo, Roberto Fernandez-Buenaga, Christoph Winkler von Mohrenfels

Which city is your favorite conference city?

- a. Amsterdam
- b. London
- c. Munich
- d. Barcelona

70 %
8 %
20 %
2 %

A B C D

CLOSE VOTING RESET QUESTION

Mobile Voting
<http://vote.congress.org/pg10>

Best Practice Tips



Sooner is Better!

At the start of your presentation, let the audience know you'll use polling throughout your presentation, and it requires the meeting app. Before your first polling question, cue the audience so they are ready to participate in the poll.

Allow Time for Each Poll

Allow time for discussion of the response results. Build in approximately 1-2 minutes for presenting and polling and 2-3 minutes for discussion of each question. Be sure to give attendees time to respond



Embrace the Silence

Don't panic when you don't see responses automatically populating within the live poll. Attendees are reading the question and focusing on their response. Fill the "silence" with extra food for thought!

Less is More

Make questions short and simple. Limit answer choices to 6 total. Each answer has a 256 max character limit. Presentations are limited to a total of 5 questions. Use questions sparingly to highlight the points you want to emphasize most.





Questions?

Contact Jess Warner at
jwarner@ispor.org