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ISPOR 2024

Attendee Guide

Conference App Available as of:
April 22, 2024

Pre-Conference Short Courses:
May 5, 2024

Main Conference Dates:
May 6 – 8, 2024



#ISPORAnnual

Attendee Guide Overview



Conference Overview



General Information & On-site Services



Networking



Assistance



Conference Overview

Conference Overview

- ISPOR 2024 is a **fully IN-PERSON experience** designed to connect thought leaders and attendees in an immersive educational and networking environment. **Pre-Conference Short Courses are scheduled for May 5 with the main conference taking May 6 – 8.**
- **Digital Conference Pass: The Plenary sessions, Spotlights, and breakout sessions, Educational Symposia, Exhibit Hall Theaters, and podiums are being captured for playback** via ISPOR's [Digital Conference Pass](#). All sessions available for playback will be viewable beginning May 22, 2024 until June 24, 2024 11:59 PM ET. *The Digital Conference Pass is a separate registration that can either be purchased with your registration or as a standalone item. If you have already registered as an in-person-only attendee, you can add the Digital Conference Pass to your existing registration.*
- **Conference App: set up your profile and begin to network before the conference dates!** As of April 22, download the conference app to set up your profile, begin creating your personalized conference schedule, finding sessions and poster presentations, say hello to conference attendees and more! For App assistance and functionality information – download the [ISPOR 2024 App Guide](#).



As of April 22nd

Scan me to
download the
conference
app!



OR search
ISPOR in the
Apple App or
Google Play
Stores



Educational Program Features

[View our Learning Formats](#)





General Information & On-site Services

Finding Sessions

- 2 Ways to find sessions



Access the conference app from your mobile phone or tablet. Filter & search for sessions + so much more.

ISPOR 2024
The Leading Global Conference for Health Economics and Outcomes Research

May 5-8
Georgia World Congress Center
Atlanta, Georgia, USA

PROGRAM GUIDE

HEOR: A Transformative Force for Whole Health

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WIFI NETWORK: ISPOR2024 | Password: ISPORAnnual

ISPOR 2024 | May 5-8

Conference Program

Sunday May 5

7:00 AM - 6:00 PM **Registration Hours**
Registration Hall AB, Level 4

5:30 PM - 6:30 PM **Educational Symposium**
013 Strengthening FDA Expert Advice and the Use of FDA Advisory Committees Room A411, Level 4
Sponsor: Arnold Ventures

Monday May 6

7:00 AM - 5:00 PM **Registration Hours**
Registration Hall AB, Level 4

7:00 AM - 9:00 AM **Coffee and Connect** Sidney Marcus Auditorium Foyer, Level 4

8:30 AM - 9:45 AM **Plenary Session**
100 Advancing Whole Health: How do We Know When We're Succeeding? Sidney Marcus Auditorium, Level 4

9:30 AM - 7:00 PM **Exhibit Hall Open**
Poster and Exhibit Hall, Hall A1, Level 1

9:45 AM - 10:15 AM **Coffee and Connect**
Poster and Exhibit Hall, Hall A1, Level 1

10:15 AM - 11:15 AM **Case Studies**
101 Global Health Connection Zone, Registration Hall AB, Level 4

10:15 AM - 11:15 AM **Concurrent Breakout Sessions 1**
102 "Computable Phenotypes"— Understanding Their Importance in Regulatory Submissions of RWE Room A302, Level 3

103 Emerging Landscape of Health Economic Evaluation in the Era of Generative AI Room A313-314, Level 3

104 Enhancing Adoption of Innovative Clinical Trial Approaches Room A412, Level 4

105 Global Differential Pricing: Promising Approaches and Implementation Challenges Room A411, Level 4

106 Health Economists Want to Maximize QALYs, but Do Patients? Room A305, Level 3

107 Target Trial Emulation in HTA RWD Submissions: A Best Practice Not Embraced—Methodological Challenge or Manufacturers' Reluctance? Room A311-312, Level 3

108 Will the Pediatric Rare Disease Pipeline Create a Financial Tsunami? Implications of a Monte Carlo Projection Room A402-403, Level 4

10:15 AM - 11:15 AM **Podium Sessions**
109 Economic Impact of Rare Diseases Theater 2, Poster and Exhibit Hall, Hall A1, Level 1

2. KEY: # Digital Conference Pass

110 Healthcare Resource Utilization and Cost Burden of Selected Chronic Conditions Theater 1, Poster and Exhibit Hall, Hall A1, Level 1

10:15 AM - 11:15 AM **Member Group Meeting**
ISPOR Asia Consortium Meeting Room A404, Level 4

10:30 AM - 1:30 PM **Poster Session 1**
Poster and Exhibit Hall, Hall A1, Level 1
(Poster Discussion Period: 12:30 PM - 1:30 PM)

11:15 AM - 1:15 PM **Lunch**
Poster and Exhibit Hall, Hall A1, Level 1

11:30 AM - 12:00 PM **Fast Facts**
111 Resolving Conflict and Fostering Innovation Between RWE and HEOR Groups Connection Zone, Registration Hall AB, Level 4

11:30 AM - 12:15 PM **Poster Tours**
112 Drug Price Negotiation Poster Tour A, Poster and Exhibit Hall, Hall A1, Level 1
113 Patient Engagement Poster Tour B, Poster and Exhibit Hall, Hall A1, Level 1

11:30 AM - 12:15 PM **ISPOR Booth Event**
New Member / New Attendee Welcome Event
ISPOR Booth #513, Poster and Exhibit Hall, Hall A1, Level 1

11:45 AM - 12:15 PM **Exhibit Hall Theater**
114 Characterizing and Visualizing COVID-19 Burden— Raising Confidence to Support Evidence-Based Vaccination Recommendations Theater 1, Poster and Exhibit Hall, Hall A1, Level 1
Sponsor: Veradigm

11:45 AM - 12:45 PM **Educational Symposia**
115 Accelerating Evidence Generation and Time to Insight With Clinical AI Room A313-314, Level 3
Sponsor: Mendel AI

116 Progress or Regress... Does CMS' Maximum Fair Price Negotiation Align With Patient-Centered Evidence Assessment in Healthcare Decision-Making? Room A311-312, Level 3
Sponsor: PhRMA

11:45 AM - 12:45 PM **ISPOR Forums**
117 Applications of Real-World Data and Real-World Evidence in Decision-Making in Asia Pacific Room A402-403, Level 4

118 Innovations in RWE: Natural Language Processing, Synthetic Data, and Drug Repurposing Room A302, Level 3

119 Unlocking the Potential of Open Source Models: Strategies to Navigate Barriers in Development and Adoption Room A305, Level 3

Upon check-in at registration, attendees will receive a copy of ISPOR's streamlined program guide.

Pre-conference Short Courses – May 5

The short course program is designed to enhance knowledge and techniques in core health economics and outcomes research (HEOR) topics as well as emerging trends in the field.

Attendees can enhance their ISPOR 2024 experience by adding a short course or two. Short Course registration is an additional, separate registration fee.

If you have already registered to attend ISPOR 2024 and would like to now add a short course, this can be done by: [logging into your ISPOR account](#)>>Manage Profile>>My Account Links>> My Events >> select ISPOR 2024. Click on the Add Short Course(s) tab>> select the Short Course/s you would like to attend. Add to cart and check out!

[View the Short Courses](#)

Poster Tours!

ISPOR has **curated collections of research posters** for you **within each of the poster sessions**. Each tour will feature high impact abstracts within a specific topical area and **will include a tour guide as well as the poster authors to share their work and engage in discussions with you**. The poster tours will be a 45 to 60-minute experience comprised of a brief overview of each poster (3-minutes), by the author, followed by an interactive discussion (~5-minutes).

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ISPOR2024

Poster Tour Area A

Monday, May 6

Poster Session 1
112: Drug Price Negotiation
 Display Time: 10:30 AM – 1:30 PM
 Tour Time: 11:30 AM – 12:15 PM

Poster Session 2
140: AI in HEOR
 Display Time: 3:30 PM – 6:30 PM
 Tour Time: 3:30 PM – 4:15 PM

Tuesday, May 7

Poster Session 3
212: Oncology
 Display Time: 10:30 AM – 1:30 PM
 Tour Time: 11:30 AM – 12:15 PM

Poster Session 4
239: Medical Devices
 Display Time: 3:30 PM – 6:30 PM
 Tour Time: 3:30 PM – 4:15 PM

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ISPOR2024

Poster Tour Area B

Monday, May 6

Poster Session 1
113: Patient Engagement
 Display Time: 10:30 AM – 1:30 PM
 Tour Time: 11:30 AM – 12:15 PM

Poster Session 2
141: Methodology Research in HEOR
 Display Time: 3:30 PM – 6:30 PM
 Tour Time: 3:30 PM – 4:15 PM

Tuesday, May 7

Poster Session 3
213: Student Research
 Display Time: 10:30 AM – 1:30 PM
 Tour Time: 11:30 AM – 12:15 PM

Poster Session 4
240: Real-World Evidence
 Display Time: 3:30 PM – 6:30 PM
 Tour Time: 3:30 PM – 4:15 PM

Fast Facts Sessions!

Have 30 minutes? Join in on a conversation and come away with new perspectives!

Try our **new Fast Facts sessions located within the new Connection Zone**. Fast Facts sessions offer **learning through distilled down, fast paced information sharing**. This is an activity where **attendees will have the opportunity to interact with knowledge leaders and participate in a conversation to gain rapid understanding** in a subject of value or attain a greater perspective by listening to information.

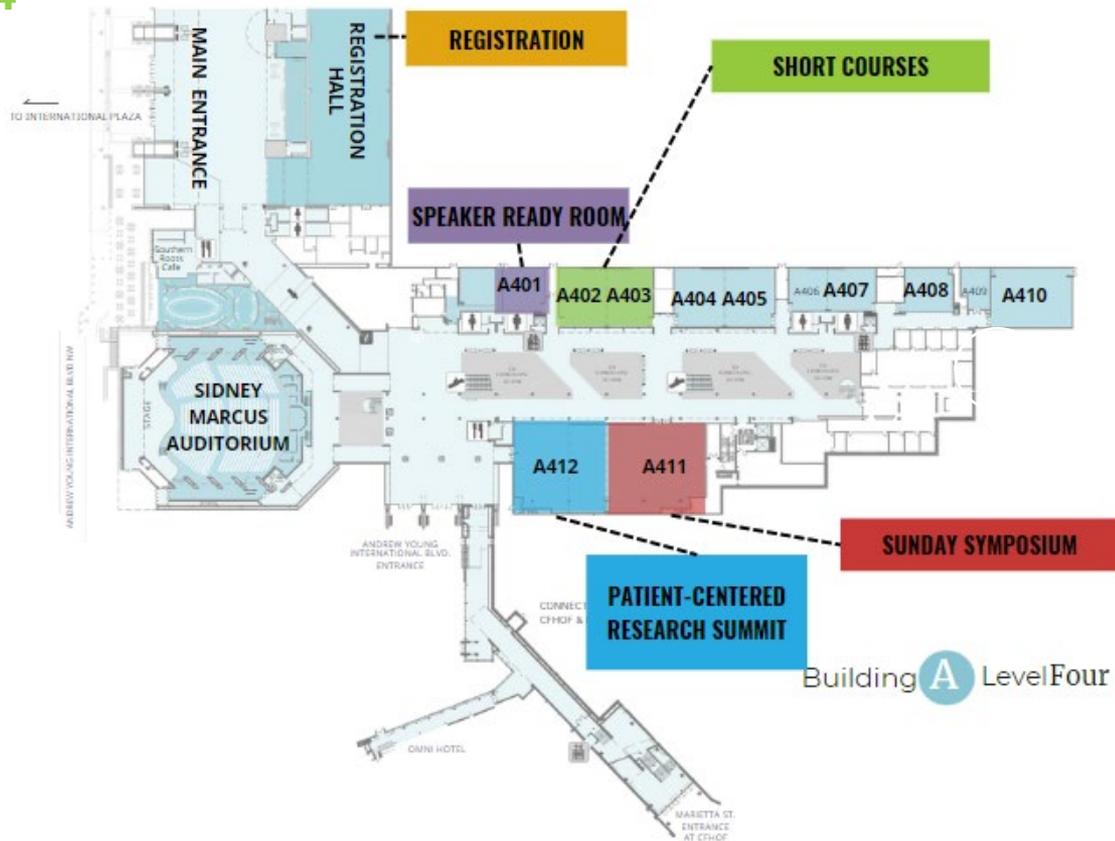
This is a **non-traditional learning/networking hybrid specifically designed for peer-to-peer learning** and small groups of attendees.

[View Fast Fact Sessions](#)

Georgia World Congress Center

Building A, Level 4

Sunday

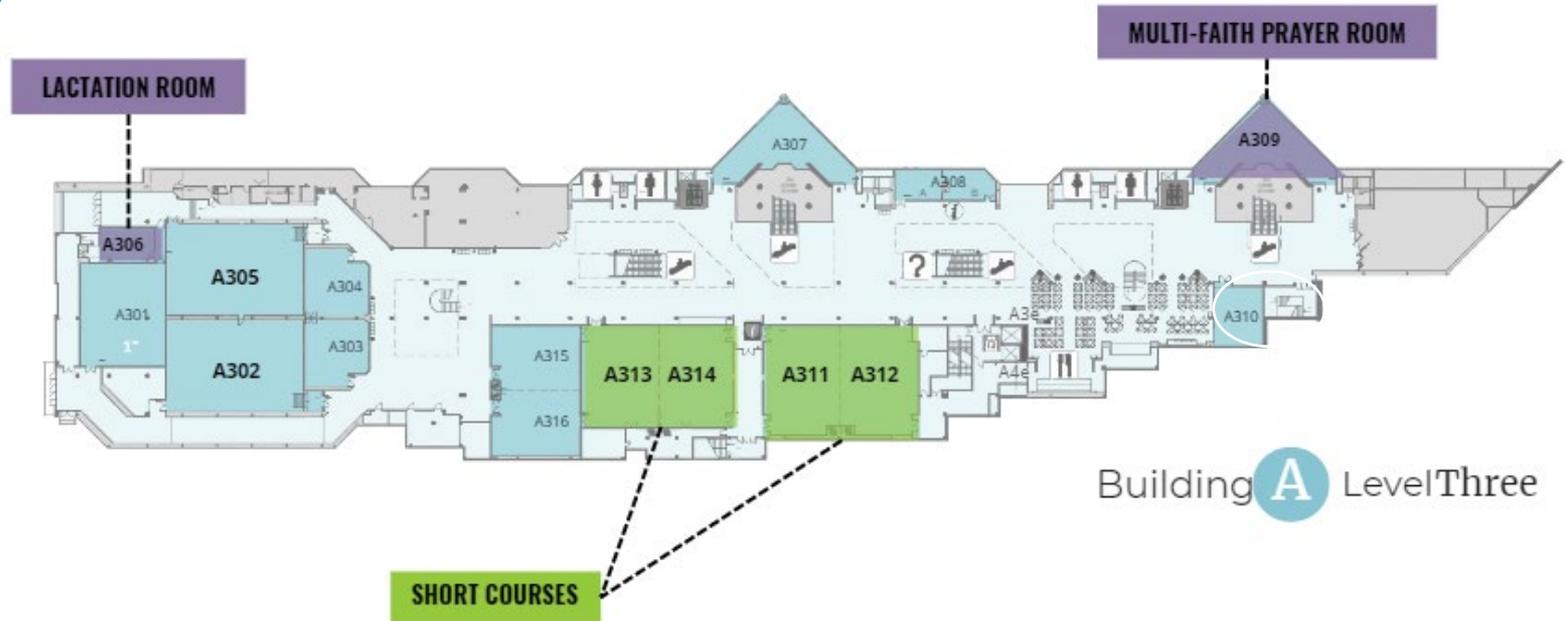


Building **A** Level Four

Georgia World Congress Center

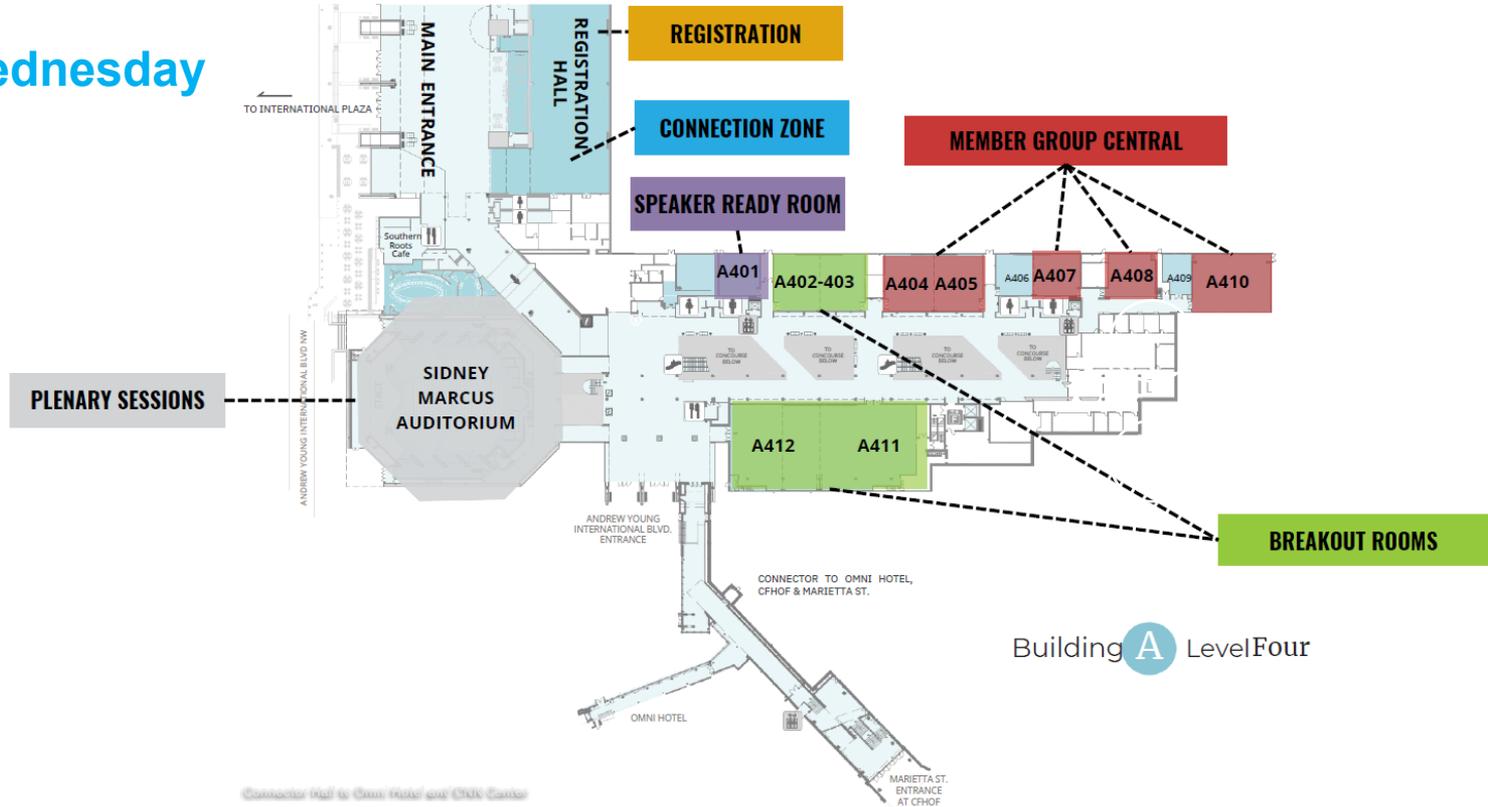
Building A, Level 3

Sunday



Georgia World Congress Center Building A, Level 4

Monday-Wednesday

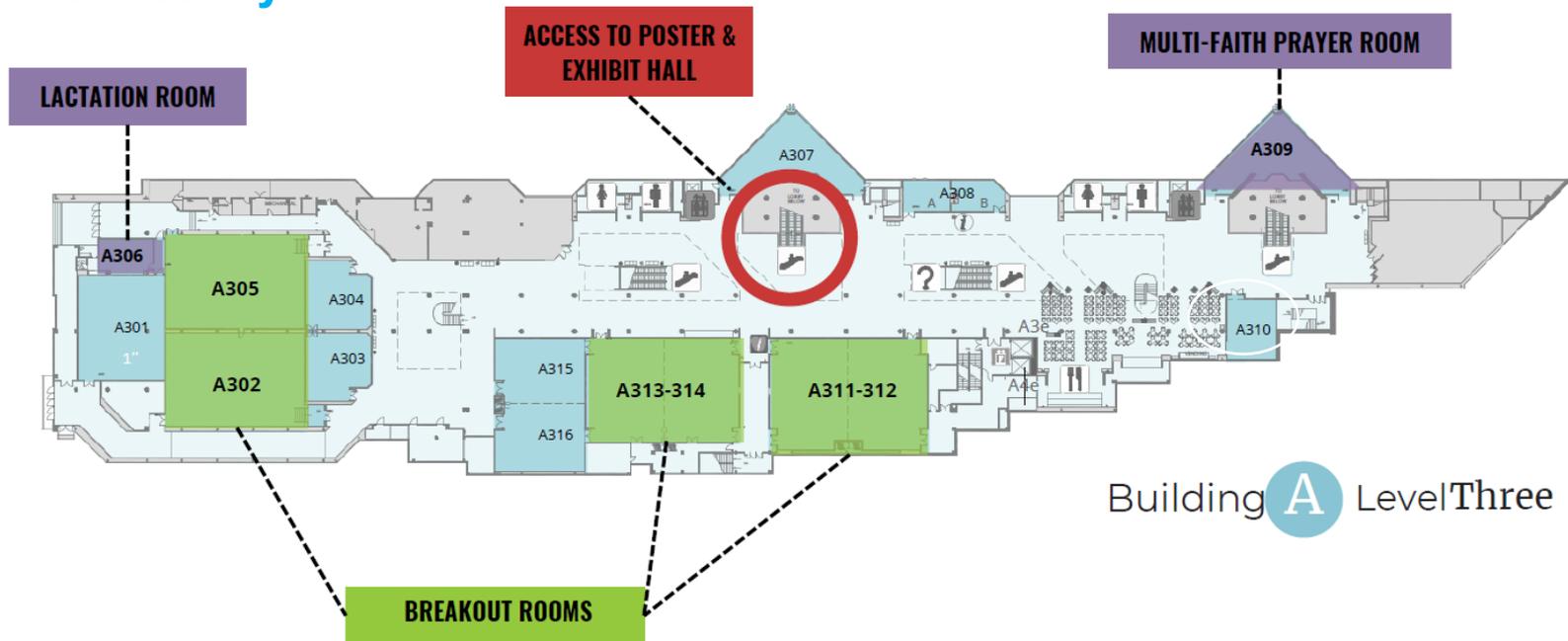


Building **A** Level Four

Connector Hall to Omni Hotel and TRK Center

Georgia World Congress Center Building A, Level 3

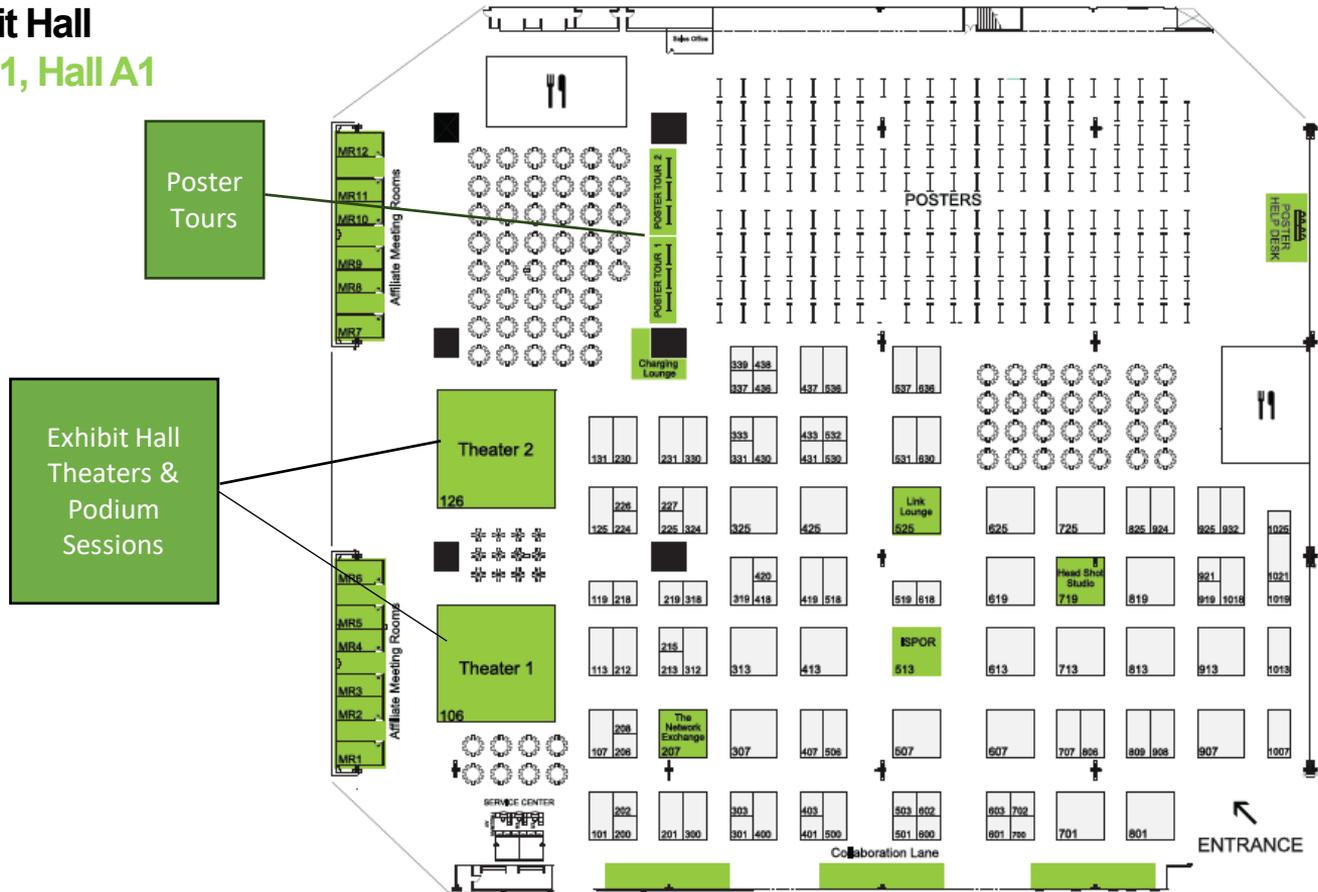
Monday-Wednesday



Building **A** Level Three

Exhibit Hall

Level 1, Hall A1



[View the Exhibitor Directory](#)

Health & Safety | On-site Protocols

[Click here](#) to view the most up-to-date information on attendance protocols.

ISPOR is committed to the health and well-being of our attendees. **We are closely monitoring the local and CDC guidance and working with the Georgia World Congress Center safety professionals to develop and execute our health and safety plan.**

Our health and safety plan will be updated with further details as necessary. Please visit this page for the most up-to-date health and safety information; registered conference attendees will receive important updates via email.

While ISPOR encourages all registrants to be fully vaccinated before attending the conference, **proof of vaccination or a negative COVID-19 test result is not required for entry into the conference.**

ISPOR is committed to creating a safe environment for attendees and will follow additional measures to include but not limited to:

- Contact comfortability—we kindly ask that you respect all comfort levels regarding physical greetings (e.g., handshakes) by remaining contact-free.
- Masks are not required onsite; however, disposable masks will be available at registration, for those who would like to wear a mask.
- Additional hand-sanitizing stations will be available throughout the conference.
- Increased frequency of cleaning and sanitizing will be employed throughout the conference.
- Food and beverages will be provided in individual packaging whenever possible.

General On-site Information

Registration Hours

Registration Badge Pickup and Help Desk is located in the Registration Hall on Level 4. **All attendees must have a badge on to gain access to session rooms and other activities planned within the conference area.**

Sunday – 7:00AM – 6:00PM
 Monday- Tuesday: 7:00AM – 5:00PM
 Wednesday: 7:00AM – 1:00PM

Badge Scanning

ISPOR registration badges will contain a QR code. By allowing an Exhibitor or Sponsor to scan your badge during the conference, you are consenting to provide them with your contact information (First Name, Last Name, Organization, Country, and Email only), and you may be contacted by the sponsor or exhibitor after the event.

Session Room Seating

Seating for sessions is on a first-come, first-served basis. Please note: many sessions will be captured for playback via the Digital Conference Pass.

Free WiFi

Network: ISPOR2024
Password: ISPORAnnual

Complimentary Wi-Fi service is available at the GWCC. Connection speeds will vary depending on the volume of users.

Charging Areas

Charging areas are available in the Exhibit Hall and Level 3.

Speaker Ready Room

Available to Session Presenters in Room A401, Level 4.

Sunday: 7:00AM – 6:30PM
 Monday-Tuesday: 7:30AM - 6:00PM
 Wednesday: 7:00AM – 11:00AM

Poster Help Desk

Poster assistance will be available to Presenters and attendees Monday-Wednesday in the Poster Area of the Exhibit Hall, Level 1, Hall A1.

Poster Help Desk Hours:
 Monday-Tuesday: 10:00AM – 6:45PM
 Wednesday: 8:30AM – 11:45AM

Food and Beverage at GWCC

There are [dining options in and around the Georgia World Congress Center](#) and the connected Omni Atlanta at Centennial Park Hotel, ranging from cafés and coffee shops to fine dining establishments.

Amazon Fresh: Located in the Registration Hall across from FedEx and open 24 hours.

Southern Roots Café: Southern Roots gives you the feeling of being at your favorite local café right in the heart of GWCC. Grab a light breakfast to fuel up for the day or enjoy an afternoon break while catching up on emails or engaging with fellow attendees.

Sunday: 7:00AM – 4:00PM
 Monday and Tuesday: 7:00AM – 3:30PM

Cappuccino Express: Located on Level 3
 Monday-Tuesday: 9:30AM – 4:00PM.

Delegate Lunch (provided by ISPOR): :
 Exhibit Hall A1, Level 1
 Monday-Tuesday: 11:15AM – 1:15PM

Please Note: ISPOR does not provide lunch on Sunday, May 5.

Breakfast Bites and Networking Delights: Enjoy light breakfast in the Exhibit Hall with exhibitors.
 Wednesday: 8:30AM – 10:00AM

Coffee and Connect, coffee service provided by ISPOR, will be available during the break times listed within the program.

General On-site Information

First Aid

First Aid is available in Building A, Level 2-3 Connector for routine health problems and emergency care.

Sunday-Tuesday: 6:30AM – 7:00PM
 Wednesday: 6:30AM – 12:00AM

Explore Atlanta

Welcome to Atlanta! The information desk for attendees with questions about the Atlanta area will be in the AB Lobby outside Registration Hall AB.

Sunday: 10:00AM – 4:00PM
 Monday-Tuesday: 10:00AM – 6:00PM
 Wednesday: 8:00AM – 12:00PM

Lost and Found

Misplaced items will be stored at the Registration Help Desk in the Registration Hall, Level 4, until the end of the conference. Items remaining at the close of the conference will be turned over to GWCC security.

Multi-Faith Prayer Room

Attendees of all faiths and beliefs are welcome to use this quiet and peaceful space for prayer and reflection. The Multi-Faith Prayer Room is located on Level 3, Room A309.

Sunday: 7:00AM – 5:00PM
 Monday-Tuesday: 7:00AM – 7:00PM
 Wednesday: 7:00AM – 1:00PM

FedEx Office at GWCC

Located in the Building B and C entrance lobbies, FedEx Office offers virtually everything to meet your convention and business needs including color and black & white printing, docking stations, office supplies, mobility scooters and wheelchair rentals, and FedEx Ground plus Express U.S package services.

Sunday – Wednesday: 8:00AM – 5:00PM

Lactation Room

A lactation room is located in Building A, Level 3, Room A306.

Sunday-Tuesday: 7:00AM - 7:00PM
 Wednesday: 7:00AM – 1:00PM

An additional lactation room, the Mamava Pod, will be available for attendees to use and is located in Building B, Level 4. The Mamava Pod is open 24/7 but does require a reserved timeslot for access. Reserving the Mamava Pod:

- Turn on Bluetooth to detect the Mamava Pod on your device.
- Download the Mamava App in the App Store of Google Play.
- Within the app, book a timeslot and unlock the Mamava Pod using the code provided.

Coat Room

Coat, baggage, and poster check available Sunday-Wednesday located in the Registration Hall AB, Level 4.

Sunday: 7:00AM – 6:30PM
 Monday - Tuesday: 7:00AM – 7:30PM
 Wednesday: 7:00AM – 1:30PM



Networking

Find New Connections and Engage With Like-Minded Professionals

Network With Attendees

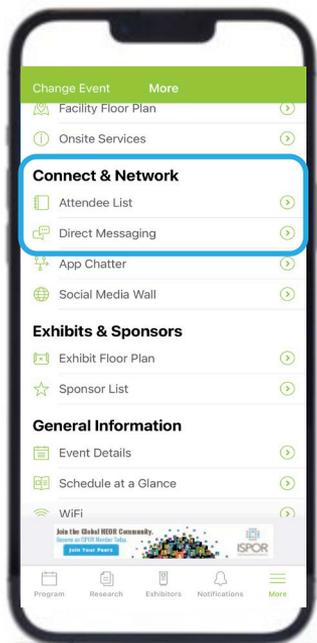


Connection is important, which is why ISPOR is striving to make the most out of networking for **ISPOR 2024**. We have networking favorites planned and created a few NEW educational sessions with a social twist.

[View this year's networking opportunities.](#)

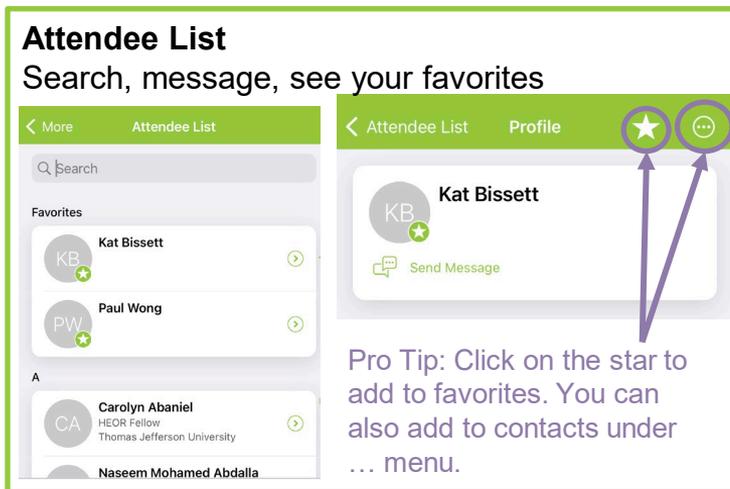
Connect and Network Via the App

Be sure to monitor your **Notifications**, **direct messaging**, **attendee list**, **App Chatter wall**, and **Social Media Wall**. These features will allow you to search for and engage with fellow attendees.



Attendee List

Search, message, see your favorites

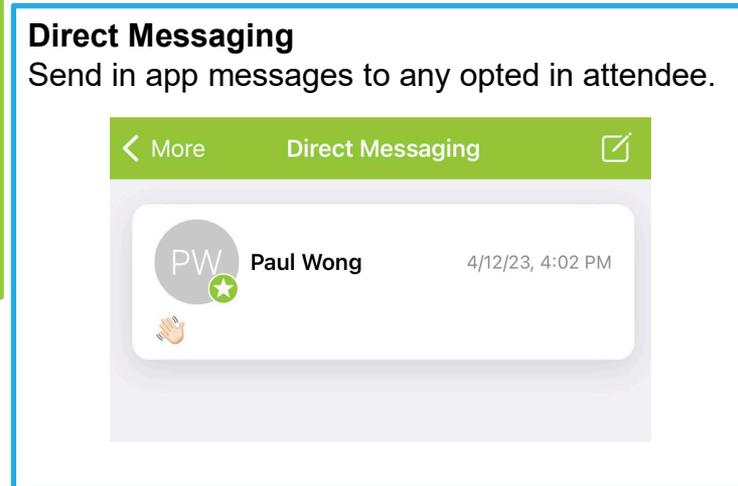


The screenshot shows the 'Attendee List' screen. At the top, there is a search bar and a 'More' button. Below is a 'Favorites' section with entries for 'Kat Bissett' and 'Paul Wong'. A 'Pro Tip' text is overlaid on the screen, pointing to a star icon and a three-dot menu icon in the top right corner of the profile card for Kat Bissett.

Pro Tip: Click on the star to add to favorites. You can also add to contacts under ... menu.

Direct Messaging

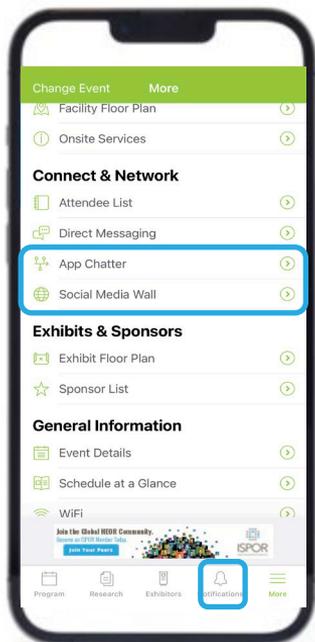
Send in app messages to any opted in attendee.



The screenshot shows the 'Direct Messaging' screen. It features a header with 'More' and 'Direct Messaging' buttons. The main content area displays a message from 'Paul Wong' with a profile picture, a star icon, and the timestamp '4/12/23, 4:02 PM'. A hand icon is visible at the bottom left of the message bubble.

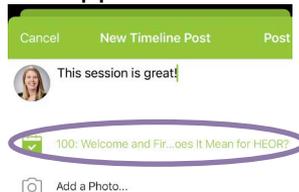
Connect and Network Via the App

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App Chatter

Post your thoughts on ISPOR 2024 activities in the app's social timeline.



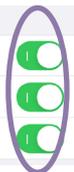
Pro Tip: Tag your favorite session in your post

Notifications

Be sure to monitor the Notifications for the latest ISPOR 2024 updates.

NOTIFICATIONS ON THIS DEVICE

- Event notifications
- Private messages
- Upcoming session reminders



Pro Tip: Enable notifications in your Profile's Event Preferences and in your phone/tablet settings.

Social Media Wall

Keep up with #ISPORAnnual trending topics



Thank you

for registering to attend ISPOR 2024!

If you have any questions, please contact the ISPOR team at:
info@ispor.org